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ALL MILAM COUNTY
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The Cameron Herald

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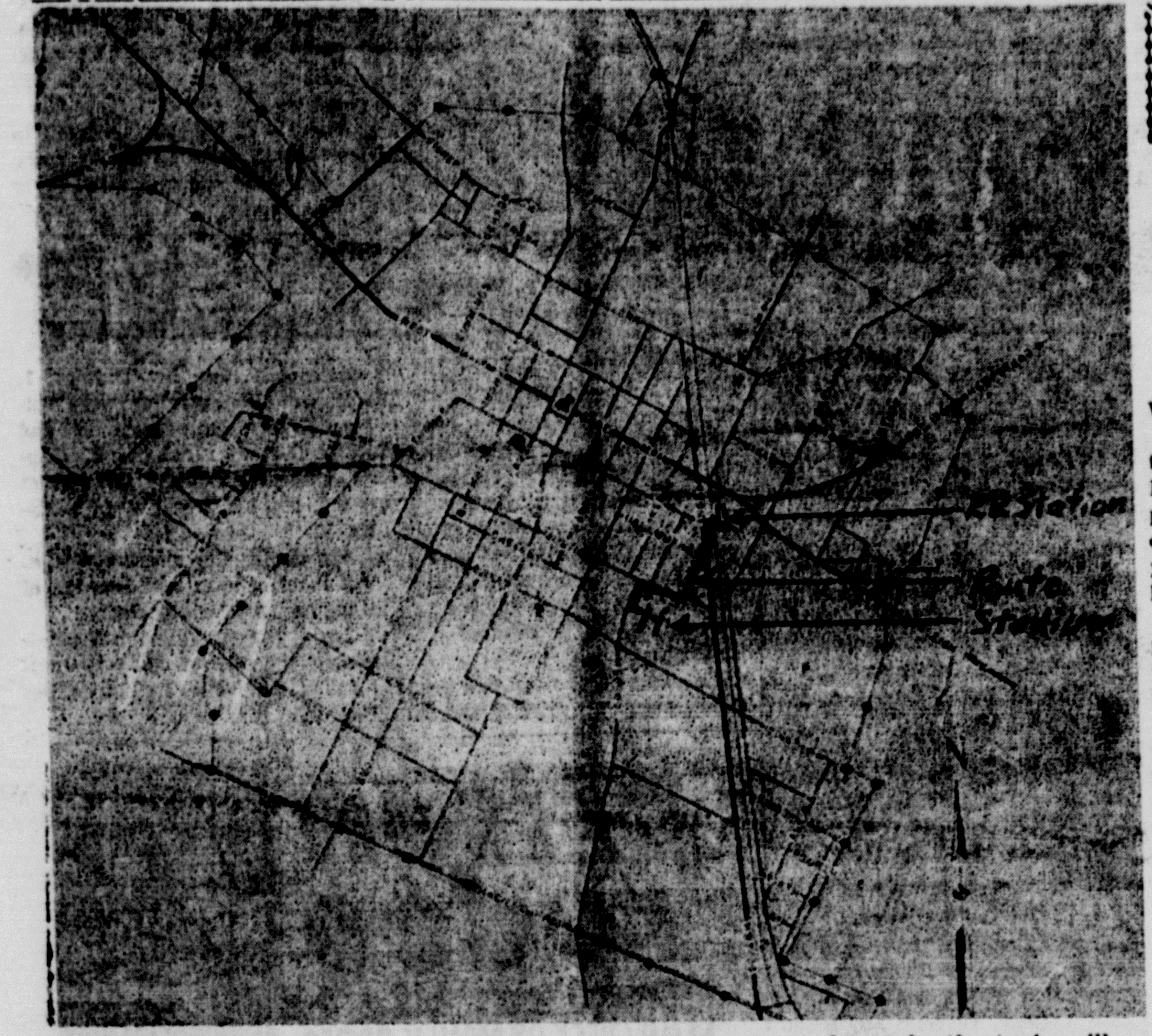

BELLVILLE TRAIN TIPS — Above is shown a city map of Bellville, site of the Bellville-Cameron football game October 10 and destination for the Jaycee special train. Arrows point to the railroad station, route to the stadium and stadium location. The more than 700 football fans expected to take the train will be able to walk to the stadium along the marked route, only two blocks from the station. The Austin County sheriff's department will direct traffic along SH 36 for the Cameron football fans.

School Plans Bonfire Before Bellville Train Trip

Cameron Jaycees were boosting the sale of tickets for the Bellville football train this week as school officials planned a pre-game rally for October 9 at Lawless Green.

YHS Principal J. R. Young announced that the student council would back the special train effort with a bonfire, pep rally and parade that would start in Cameron at 6:45 p.m. Thursday, October 9.

School officials planned to begin the parade at the Milam County Courthouse which would be culminated by the second annual bonfire-rally at Lawless Green. A large crowd last year attended the pre-game rally before the Brenham game.

Band To Lead

Young said the parade would include the YHS band, directed by Francis Cox, the city fire truck and police car, highway patrol units.

Meanwhile plans continued for sales of the Bellville train tickets.

Scheduled to leave Cameron at 5:30 p.m. Friday, October 10, the train will stop within two blocks of the Bellville field. Tickets cost $2.50 for adults, $1.50 for children 6-11.

Jaycees were posting banners and placards in Cameron during the middle of the week.

Ticket centers are pointed out by the banners at Childress Insurance and Caperton's 5&10 store.

President Bill Crockett appealed for the early purchase of tickets to give Jaycee and train officials an early estimate on the number of fans taking the train.

Quarterback Boosting

The Cameron Quarterback Club Monday endorsed the train and were assisting Jaycees in sale of tickets. Proceeds of the Bellville train will be used in the Jaycees Santa Pals project at Christmas.

The YHS band will take the train and large groups of fans in various organizations are planning the trip, Crockett said.

The train will leave Cameron at 5:30 p.m. and arrive in Bellville about 7:15. The train will leave Bellville after the game and is expected to reach Cameron about 12:15.

Member stores of the Cameron Chamber of Commerce will probably close at 5 p.m. to allow merchants and employees to make the train. The Chamber board of directors voted approval for the move in a meeting two weeks ago.

Endorsement of the football train to Bellville has been granted by the Chamber of Commerce, the city schools, the Quarterback Club and other organizations, Crockett noted.

School officials said that the YHS student council will gather materials for the huge bonfire planned at Lawless Green. The Yoemen, coaches and student body will gather for the pep rally.

Officials urged all Yoemen fans to attend the rally and the Bellville game.

Bellville Team Has 2-1 Record, Line

With a tough Taylor team to cope with tomorrow night, the Cameron Yoemen this week still took an advance look at a strong Bellville team that was a AA state quarter finalist last year.

Bellville's Brahmas have a 2 won-1 lost record thus far this season. Victories have been over Wharton, 18-16, and Sealy, 44-8. Only loss so far has been to a powerful LaMarque squad, 22-0. They play La Grange tomorrow night.

Coach Meredith York writes that his team is built around four players who were on the quarter-finalist team in 1957.

"We have three returning offensive starters in halfback Fred Deutrich, guard Byron Balke and tackle Gene Wietstruck," he says. "And we also have Walter Matuska at right guard back on the defensive line who joins with the other three boys as defensive standouts."

Bellville officials rate Deutrich an all-state candidate.

Teamweight will average 175 pounds with Wietstruck the biggest man at 205.

In going to the AA quarter finals last fall. Bellville defeated Liberty 13-7 in the bi-district, Giddings 21-14 in the regional and lost to Brady 41-27 in the quarter finals.

Yoemen coach Jim Speer pointed out that Taylor defeated La Grange last Friday night 32-6. But he said the Yoemen are playing only one ballgame at a time.

Cameron coach Jim Speer pointed out that Taylor defeated La Grange last Friday night 32-6. But he said the Yoemen are playing only one ballgame at a time.

The Bellville-Cameron game will be the first meeting of the two teams in recent years.

Cameron Boosting Friday Dollar Day

First Friday Dollar Day comes again to Cameron tomorrow.

Milam County shoppers have been saving for years in Cameron's Dollar Day program.

And specials will be available in clothing, piece goods, shoes, household items and many bargains in The Herald's First Friday Fashion section.

Chamber of Commerce officials point out that it is not necessary to drive out of town to get the savings you want for fall merchandise. The added expense in time and mileage boosts the costs of out-of-town buying, officials said.

"Bargains galore, throughout the store" is the motto of Cameron merchants every Dollar Day.

The pre-weekend special allows merchants ample opportunity to display their merchandise and make special purchases to pass on savings to customers.

A large crowd is expected tomorrow in Cameron's second First Friday Dollar Day event.

Column 99

By Frank M. Luecke

This is National Newspaper Week.

Special weeks are not at all extraordinary in these United States. But for obvious reasons, we like to pause for a few hundred words each year and remind you that your newspaper labors in your behalf.

Newspapers and their staffs are probably taken for granted more than any other communications media.

The public looks to radio and television for their entertainment potential.

In the printed word, slick magazines with big circulations in every interest field present feature coverage in colorful word and picture. Books too hold a place for readers who find them a source of authoritative information.

-99-99-99-

Everyone reads a newspaper daily or weekly and feels no particular thrill in getting their news quota for a nickle. Newspapers are a part of their daily lives and, like most everyone's daily life, newspapers are taken for granted.

It would be interesting if newspapers were out of print for about a month. Just as if food were unexpectedly denied us, the lack of newspaper coverage would create a tremendous void and need.

It is almost trite to point out that your newspaper traces the steps of your life from the cradle to the grave. No other media has so personal an interest in you. And newspapers cannot provide such a personal interest in their readers without establishing a family kinship that is challenged only by the contempt of familiarity.

-99-99-99-

Sometimes your newspaper plods; sometimes it races ahead of its time and its readers. But it always works for you, the public.

Your newspaper regularly attempts to entertain and inform, in factual detail Deadline jitters infrequently cause inadvertent error. But professional adeptness gives you news scoop and scope.

These things we would have you remember during National Newspaper Week.

99-99-99

Wonders of nature never cease to amaze us. Most recent example is the sweet potato plant that blossomed flowers for F. M. Winkler, of Rice Community.

Mr. Winkler, who is 89, has been growing sweet potatoes and other vegetable crops for many years. He said his flowering sweet potato is the first he has seen in 48 years. He recalls another potato flower bloom about that many years ago.

99-99-99

Coral snakes must abound in the Cameron area.

Mrs. Harry Davis, of east of Cameron, killed one of the beautiful, but deadly creatures in her yard one day last week.

It was the second brought into The Herald in the past few months. And stories of others seen or killed in this area have reached us.

Marak Annual Picnic Sunday

The congregation of Marak SS. Cyril and Methodius Church will have their annual picnic Sunday according to The Rev. Rafael Gerskovich, pastor.

The picnic, originally set for September 7, was postponed because of rain.

Rev. Gerskovich said the program would start at 2 p.m. and include an auction of cotton and other items. He added that supper would be served from 4 until 8 p.m. The Vrazel Polka Band will play at a dance that evening.

Another 1.24 Inches Fall In Cameron During Past Week

Weatherman Reports 7.39 Total For September In City Vicinity

The sun was trying to break through cloudy skies at midweek as rains totaling 1.24 inches fell in the Cameron area.

The official weather station at the Cameron water plant reported a total of 7.39 inches of rain during September.

Effect of the past two weeks rain continued to slow picking of cotton.

P. W. Davis, manager of the Cameron Compress, reported a total of about 4,000 bales thus far.

He predicted a crop of 9,000 to 9,500 bales for the total production, based on present Milam County picking schedules.

Fields were wet in most parts of the county, slowing harvesting of late maize and corn, according to J. D. Moore, county agent.

Cotton producers are using county labor almost exclusively while many are using mechanical pickers, agriculture officials said.

A cold front accompanied the 1.07 inch rain Tuesday which dropped temperatures 20 degrees to a season low of 38 degrees.

Other rain fell during the past seven days on September 27 when .17 of an inch was recorded.

Heavier rains again fell in other parts of the county while bypassing Cameron.

Heavier Showers North

Torrential showers were reported just north of Cameron, totaling some 4 or 5 inches while Cameron drew only about an inch the same night.

Elsewhere in Texas rains drenched and even flooded cities, particularly in the Rio Grande Valley.

No washouts were reported in any Milam County streams or rivers.

On The Road . . .

Yoemen, Ducks Meet

The undefeated Cameron Yoemen travel to Taylor Friday night to clash with the Taylor Ducks, a 32-6 winner over La Grange last week.

Taylor boasts a 9.9 sprinter in their fullback Don Smith. Coach Jim Speer said he sprinted for two touchdowns against La Grange on punt returns covering 65 and 82 yards each.

Cameron will again face a heavier opponent. The Ducks will average about 170 pounds compared to a team weight average of about 160 for the Yoemen.

Leading the Duck defense will be Sefcik and an 180-pound end, Raeuz. Smith also turns in a strong game on defense, Scout Billy Michalka said in a report to Cameron Quarterback Club.

Cameron will start the same offensive backfield this week including Kirk at fullback, Charles Hollas at quarterback, Fikes at lefthalf and Josey at righthalf.

The starting line will remain unchanged.

Both Speer and assistant coach Murphy Webster expressed satisfaction with Cameron's improving offense and the crisp defensive play in the line and upbacks.

A capacity crowd is expected at Duck Stadium for the renewal of the Taylor-Cameron grid rivalry.

Probable starting lineups are:

Cameron		
George Zarosky	LE	170
Joe Humplik	LT	175
Triney Alverez	LG	160
Paul Young	C	155
Ray Tepera	RG	165
James Fontaine	RG	165
Johnny Tepera	RE	160
Charles Hollas	QB	150
Carrol Fikes	HB	135
Jesse Kirk	FB	175
John Wayne Josey	RH	165
Taylor		
Raeuz	LE	180
McConnchie	LT	170
Fox	LG	170
Matysek	C	165
Moehnke	RG	160
Sefcik	RT	210
Hefferman	RE	190
Jim Davis	QB	150
Burnat	LH	150
Smith	FB	170
I. N. Davis	RH	140

Hardy Jones, 69 Dies Suddenly; Services Here

James Hardon (Hardy) Jones, 69, died suddenly at his Dallas home Monday night.

Funeral services were held at 10 a.m. Wednesday in the Suggs Funeral Home, Dallas. Local services were held at 4 p.m. in the Little River Baptist Church, with The Rev. R. L. Brown officiating.

Interment was in Little River Cemetery.

A resident of Dallas for many year, Mr. Jones formerly lived in the Jones Prairie community.

Survivors are: his wife, Mrs. J. H. Jones of Dallas; three brothers, Bailey of Rosebud, Rex B. Jones of Waco, and Monroe of Freeport; and three sisters, Mrs. Robert Glenn of Giddings, Mrs. P. H. Love of Greenville, and Mrs. Earl Wright of Robstown.

Christmas TB Seal Letter Drafted For Milam County Drive

The Milam County TB Association met at the Rockdale City Hall Thursday evening to draft the letter which will accompany this years Christmas Seals.

Harry Wayne Clark, chairman of the fund drive, pointing out the need for a successful drive this year, reported 2 new cases of active Tuberculosis in the county this week. A total of 82 cases are receiving aid through the county association at the present time, Clark says.

Assisting in drafting the 1958 letter were Clois Green, Dr. Philip Young, Mrs. Frank Hyder, Mrs. Leroy Wheeler, Mrs. J. H. Thomas, Mrs. Theda McGee and Clark.

Clark reminded residents that the Milam County TB Association is one of the almost 3,000 TB associations working to unite citizens and organizations in the fight against the communicable disease, Tuberculosis.

School Officials To Explain New System

Cameron superintendent of schools Wiley Loughmiller and principals J. R. Young and Leon Brady will combine efforts to explain the new grouping system, now in operation in the Cameron public schools, during the Parent Teachers Association Meeting tonight.

Mrs. E. O. Smith, PTA president, announced that the association would meet in the Ada Henderson cafeteria at 7:30 p.m. and urged all parents to attend.

REV. M. MAURICE GROVE

Christian Church Former Pastor To Lead Revival

The Rev. M. Maurice Grove will lead revival services at the First Christian Church, Cameron October 5 through 12 according to The Rev. Walter Grimes, local minister. Max McClaren will be song leader.

Rev. Grove, a former pastor of the First Christian Church here, is now serving in his ninth year as Executive Secretary for the Christian Churches of Mississippi. He also holds the rank of Colonel as Chaplain in the active Army Reserve program at Jackson, Mississippi.

A native Texan, Rev. Grove received his BA degree from Texas Christian University and his BD degree from Brite College of the Bible. He is active in the program of Christian Education and is past president of the National Religious Education Fellowship.

Rev. Grimes said services will be held each night, except Saturday, with a fellowship hour following the evening service October 5. A church dinner has been set for October 12 following the morning service with a Baptismal service that night ending the revival.

Rev. Grimes added that the public was invited to share the revival services and that a nursery would be provided during each service.

Weather Notes

Weather forecast for Cameron and vicinity is for warmer temperatures and clear skies over the weekend. A fast moving cold front which touched off a 1.07 inch rain here dropped temperatures 20 degrees in three hours.

The past weeks official temperatures were:

Sept.	Hi	Lo
24	92	73
25	92	72
26	93	73
27	81	69
28	81	57
29	85	59
30	89	60
Oct. 1		38

Rainfall on September 27 was .17 inches and on September 30, 1.07.

Total rainfall for September as reported by the Cameron Water Department was 7.39.

Chamber Secretary Announces Hours

Mrs. Jim Speer, Cameron Chamber of Commerce secretary today announced new office hours for the local chamber, effective October 6.

Beginning Monday the Chamber of Commerce will be open Monday through Friday from 9 a.m. to 10:30 a.m. and from 10:45 a.m. until 12 noon. Afternoon hours will be 1 p.m. to 2:30 p.m. and 3 p.m. to 5 p.m. Saturday office hours will be 9 a.m. to 12 noon.

$12,850 Goal Set

Fund Drive To Start Monday

The special gifts drive of the North Milam United Fund will begin Monday in Cameron, according to E. O. Schiller, Jr. fund president.

It will be kickoff week for the $12,850 fund set up for seven participating charities, Schiller said.

A general drive throughout Cameron and North Milam County will begin about October 15 for personal contributions.

Don G. Humble, chairman of the campaign drive, said that workers were organized in a meeting Monday night.

$12,850 Goal

The $12,850 goal was set by the NM United Fund board of directors last Thursday.

Participating agencies and their share of the total goal are: Girl Scouts, $1,500; Boy Scouts, $3,500; Salvation Army, $1,500; Red Cross, $3,000; Heart Fund, $100; North Milam County Charities, $1,000; and library fund, $1,500.

The budget calls for $750 for expenses and employment of a part-time secretary to handle administrative details during the fund year, Schiller said.

Three of the funds within the budget have specialized uses of appropriations for them, Schiller pointed out.

Funds used in the North Milam County Charities are directed toward aiding needy families in the North Milam area. Salvation Army funds go for aid to transient needy and other people in the North Milam area needing economic aid.

Aids RC Bloodmobile

Red Cross funds support the Red Cross bloodmobile. Money from both the North and South Milam County United funds is pooled for bloodmobile support and use in the Rockdale office for emergency phone calls for county armed forces personnel and disaster situations anywhere in Milam County, Schiller said.

It will be the third year for the North Milam Fund. Last year a goal of $11,300 was set.

Representatives from every community in the North Milam area are participating in the drive, Schiller noted.

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First Friday Dollar Day Coming Up . . . In Cameron

MILAM COUNTY'S

FARM SCENE

A Shady Deal

Researchers Find Cattle Favor Shade

COLLEGE STATION—Research work in California has indicated that additional cattle gains may be obtained by the use of shade, reports U. D. Thompson, extension animal husbandman.

He points out that the work at the University of California dealt entirely with feedlot cattle but certainly has some application to cattle on pastures and ranges.

It was found that when body temperature rises—usually at an air temperature of 75 degrees to 80 degrees F. for European breeds and 95 degrees F. for Indian breeds—animals lose appetite and reduce feed intake. Naturally gains are affected.

One of the best shade materials studied was "brush arbors," says Thompson. Shades made from hay or frush break direct sun rays and allows air circulation.

For best results shades should be 16 to 20 feet wide, 10 to 12 feet high and whatever length is necessary to provide for the number of animals to use it, advises the husbandman. Their work indicated that sixty square feet per head is usually required in the feed lot.

He also advises running the shades north and south so the sun will cover the entire area for at least part of the day. This improves sanitary conditions and is desired over an east-west setting even through it allows more heat radiations.

Shade over water tanks reduce the water temperature two to three degrees F. The shades should run east and west and should not be large enough to permit cattle to stand near the tank for regular shade.

Thompson encourages cattlemen who do not have shade trees to consider building portable hay or brush arbors. These may be constructed on logs or other material for skids and moved from place to place.

Showers Interrupt Milam County Efforts To Pick Cotton Crop

Cotton picking resumed last week, but was interrupted by recurring showers over the weekend.

County Agent J. D. Moore said that farmers generally expect a loss in grade due to the rains.

Little field work has been accomplished, Moore continued, during the past 12 days.

The corn harvest likewise was delayed by the fall showers. Meanwhile fall oat planting continues between the frequent rains.

Moore said that meat animal production is increasing due to general rains, abundant feed, good pasture and prices.

The fall moisture also favored fall-planted vegetables.

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Your County Agent Reports

Daily Farm Article Compares Legumes, Small Grain Points

J. D. Moore, County Agent

DO COVER CROPS PAY THEIR WAY?—This was the heading of an article recently written by a professional writer and appeared as a "head-liner" in one of our daily newspapers.

This article was well written from a journalism angle but met with disagreement with many of our local farmers. The writer emphasized "conservation" of the er than legumes. Small grains do er than legumes. Samll grains do furnish a good cover to prevent erosion in addition to furnishing grazing for livestock.

Conservation and soil building are closely related farm practices. Native grasses will improve the soil over a period of years if a good cover is obtained and the grass is left on the land.

Legumes Cover

Legumes also furnish a cover to prevent erosion, increase yields on following crops, increase the water holding capacity of the soil, add organic matter to the soil and fits very well into our more diversified type of farming. Most of our farmers are trying to make a living by planting row crops on local farms and feel that legumes help improve their soil when used in a rotation with cash crops.

We have examples in most all of the communities in the county where legume programs along with other good practices, have built up crop land to the extent that our best upland yields comes from these farms.

Higher crop yields are a must to offset current high cost of production. With local moisture conditions present, our farmers should be encouraged to continue their efforts to improve their soil by participating in the legume programs.

Sod Worm Damage

Home owners are cautioned to be on the alert for damage to their St. Augustine grass by the sod worms. During the past, these worms have been present but preferred bermuda grass to St. Augustine. For some reason the worms are doing damage to a number of lawns by eating the blades of St. Augustine grass, leaving only the stems. They are medium to small green worms that are very hard to see by a causal observer. They are not generally detected until a circular spot occurs in the lawn.

Control: any of the worm sprays containing DDT, (2-1 mixture) DDT and Toxaphene sprayed on the lawn at the rate of 4 tablespoons to 1 gallon of water will give good control.

83 4-H'ers Plan State Fair Trip

Eighty-three 4-H Club members and adult leaders plan to attend the Dallas Fair on a 4-H Club sponsored trip, Saturday.

Admission to the Fair will be free to members of the group. The Fair Association will also sponsor a free noon meal.

Members will be notified where and when to meet the bus they will ride.

Proper Lawn Care

Lawns, which receive proper care at this season, will remain green longer and will grow off earlier next spring, says E. M. Trew, extension pasture specialist. A primary consideration should be a fall application of fertilizer. A cope of B-203, Home Lawns, is available from local county extension agents.

Up Milk Profits

Increased milk profits may be expected when dairy cows are fed all of the good roughage they will eat, advises A. M. Meekma, extension dairy husbandman.

2 New Publications Released For Farmer

B-910, MARKET DEMANDS ON BROILERS and L-404, HOW TO SELECT POULTRY FOR MARKET QUALITIES are titles of two publication just released by the Texas Agricultural Extension Service. Authors are F. Z. Beanblossom and Marshall Miller, extension poultry marketing specialists.

B-910 discusses the things consumers look for when buying broilers. It discusses such topics as body conformation, flesh and finish, tears and cuts, uniformity, bruises, breast blisters and callouses, broken and disjointed bones, pin feathers, and external parasites. Each of these topics is liberally illustrated with pictures.

L-404 is designed specifically for 4-H club members who show thousands of broilers and turkeys each year in local, county, district and state shows, but can be equally helpful to anyone else interested in the subject. It discusses factors to consider when judging or selecting live birds. Some of the topics are body conformation fleshing, finsih, uniformity, pin feathers, deseases, external and internal parasites, defects, bruises, disjointed wing and discolorations. It also contains pictorial illustrations.

Both publications can be obtained from your local county agent's office.

FHA Honors Given Wilkins, Chevalier

The Buckholts FHA chapter met for their first meeting of the year last Thursday electing Richard Wilkins Sweetheart and Joseph Chevalier Pin-up of this year.

The Anton Svetlik's were elected Club Mother and Father.

Plans are underway to attend the State Fair and for selling Christmas cards to raise money for the chapter according to Jo Ann Weido, president.

883 Cattle Consigned In Thursday Sales At Cameron Auction

Consignments totaled 883 cattle and three sheep Thursday at the Cameron Livestock Auction, according to auction officials.

Officials said that consignments were up throughout most sales in Texas and demand was good on all classes.

Only weakness in prices was reflected in heavier stocker calves, but prices generally held.

A total of 204 sellers brought livestock in. Seventy-four buyers were on hand.

Prices were:

STEERS:		
Good & Choice Steers & Yearlings	23.00	26.00
Common to Medium	21.00	23.00
COWS:		
Fat Cows	17.50	22.10
Canners and Cutters	14.00	17.00
Stocker Cows	17.00	22.00
BULLS:	18.00	23.60
CALVES:		
Good & Choice Slaughter Calves	25.50	28.25
Common and Medium Kinds	22.50	25.00
Culls	18.00	22.00
Good & Choice Stocker Steer Calves	28.50	35.00
Heifers	25.00	28.50
Medium to Good Stocker & Feeder Steers	19.00	22.50
COWS AND CALVES:		
Good	225.00	295.00
Medium	200.00	225.00
Plain	160.00	200.00
TOP HOGS, Sold Direct 200 to 245 Lbs.		21.00

Peach, Plum Meet

The sixth annual meeting of the Texas Peach and Plum Growers Association will be held at Texas A&M College, October 7-8. Bluefford Hancock, extension horticulturist, says marketing methods to give consumers better fruit and producers more profit will be among subjects up for thorough discussion.

Milam Farm Bureau Notes

A series of policy development meetings is being conducted in Milam County Farm Bureau circles with the Cameron talks to be held tonight at the Agriculture Bldg. of Yoe High School.

Discussions on proposed items for county, district and state Farm Bureau consideration have been conducted already at Thorndale, Rockdale and Tracy-Sharp communities. A similar meeting will be held in Buckholts next week.

These "grass roots" discussions present ideas for legislation that will go before the Milam meeting of the Farm Bureau and if approved there, carried to the state levels. Approved proposals at state go to the American Farm Bureau as recommendations for federal legislation.

—MFB

V. L. Angell heads the county FB resolutions committee which will combine county resolutions from the community meetings for presentation at the MFB county convention October 16 in Cameron.

At the county convention, eight new members of the MFB board of directors will be elected or reelected.

The policy outline and new board will be approved prior to the new Milam Farm Bureau year that begins November 1.

—MFB—

The queen contestant from McLennan County won the district Farm Bureau contest last Saturday night in Waco. Last year's winner, Mrs. Mary Smith Stigall, Milam County's entry, presented the crown to the new district queen.

Miss Carole Ann Heitman was the 1958 district contestant from Milam County.

Forty workers in the Farm Bureau's county membership drive will meet at a membership kickoff dinner Tuesday at the YHS Agriculture Bldg. Robert Jungmann, chairman of the group, will preside.

The Farm Bureau is hoping to increase its membership over the present 1100 member families in Milam County.

Mueck, Luckey, Maye Attend FFA Meeting

Attending the fir District 1, Area 111 FFA meeting were voting delegates Herman Mueck and Eddie Luckey, Rudolph C. Mayer, chapter candidate for district office, and Mr. Pat Kelley, advisor.

Agenda for the meeting was election of officers and framing of this years program of work.

James Dotson was named president of the district and Mr. Tomlin district advisor. Both are from Hearne.

prison rodeo

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Dale Robertson
Ward Bond
Robert Culp
Tommy Sands
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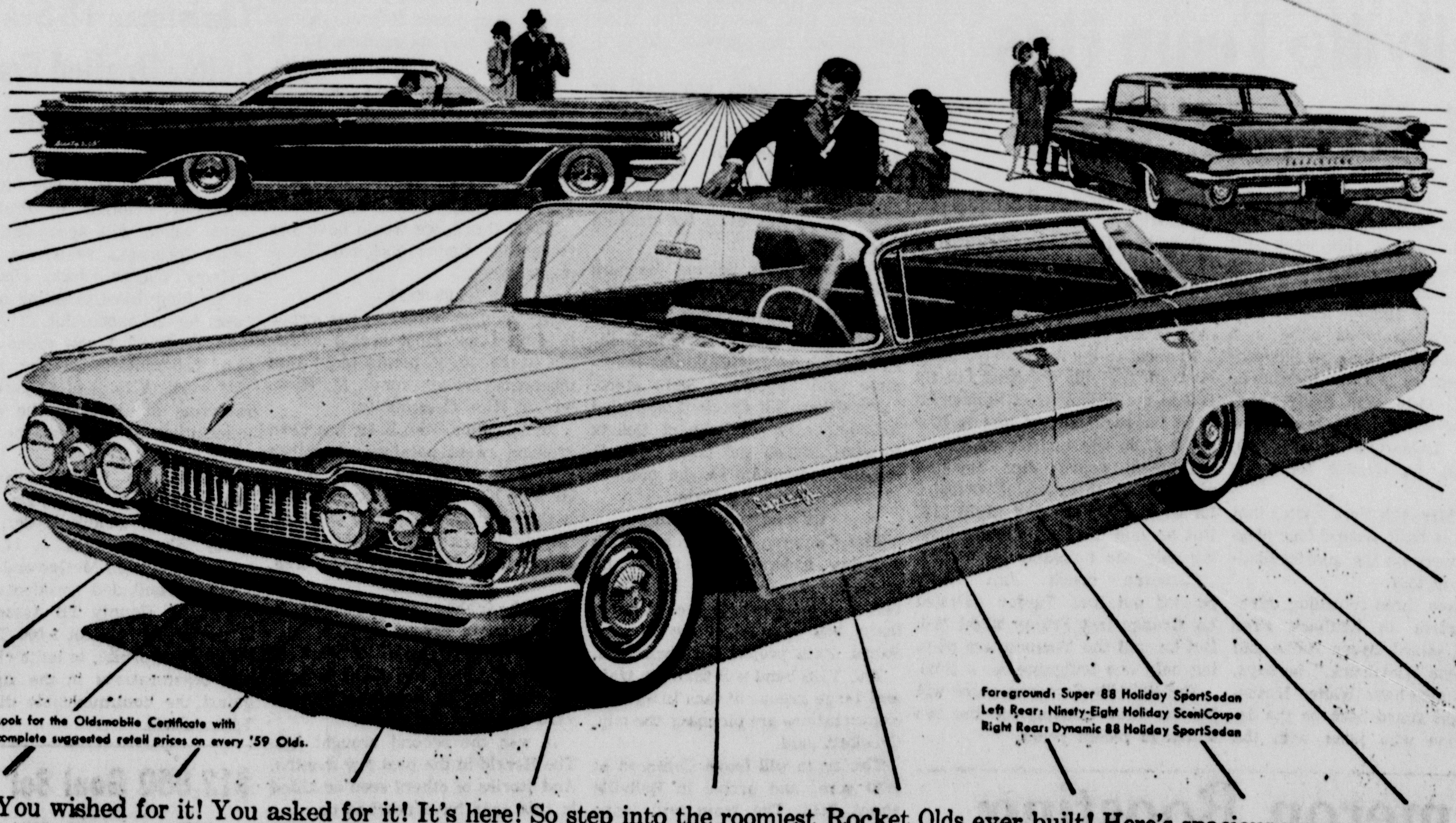

Look for the Oldsmobile Certificate with complete suggested retail prices on every '59 Olds.

Foreground: Super 88 Holiday SportSedan
Left Rear: Ninety-Eight Holiday SceniCoupe
Right Rear: Dynamic 88 Holiday SportSedan

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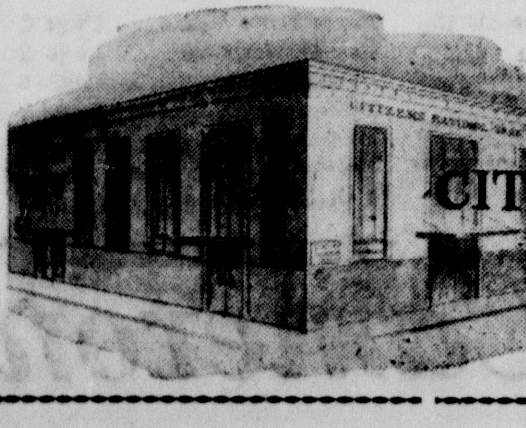


CITIZENS NATIONAL BANK
CAMERON, TEXAS

CAPITAL $100,000 — MEMBER F.D.I.C. — SURPLUS $650,000

Milam County News

This Week In Sharp

Five Generations Represented At R. F. Linhorst Family Dinner

Five generations were present at a recent family dinner in the R. F. Linhorst home, Mrs. W. D. West, Mrs. R. F. Linhorst, Orval Linhorst, Mrs. Bob Kilman and Trina Kilman, 14 months old.

Mr. and Mrs. Elmer Smith have returned to Sugarland after visiting relatives here. Her mother, Mrs. Emma Duncan accompanied them to Sugarland for a two-week visit.

Mr. and Mrs. Frank Gamble had as guests at a recent family dinner and get-together all their children and their families, Mr. and Mrs. Wm. Backhaus and Linda and Paul and Mr. and Mrs. Siefried Backhaus and John of Rockdale, Mr. and Mrs. Glen Gamble and Ronnie of Austin and Mr. and Mrs. Harry Karthauer and Kin of Brenham.

Popes Visit

Mr. and Mrs. J. D. Pope and her mother, Mrs. C. R. Campbell recently visited their son and daughter-in-law, Mr. and Mrs. J. D. Pope, Jr.

Mr. and Mrs. Edgar Eckermann and Mr. and Mrs. Herbert Howe were here from Holland Sunday to visit with the Max and E. J. Rinn families.

Mr. and Mrs. Charlie Duncan visited with their daughter and family, Mr. and Mrs. W. E. Brown and Ronnie and Lane in Belton Sunday.

Mr. and Mrs. E. J. Courreges, Joyce and E. J. Jr. of Houston and Mr. and Mrs. Anton Zybrial and Rena of Dallas were recent guests of their parents, Mr. and Mrs. H. F. Sange.

Dallasites Visit

Mrs. C. S. Annis, Pam and Debbie of Dallas spent this week with her family, the Howard Coffman's. Mr. Annis will be here Sunday to return his family home.

Mr. and Mrs. Roger Gilleland, Jr. and Duke and Steven Paul of Houston spent Tuesday with his parents, Mr. and Mrs. Roger Gilleland.

Mr. and Mrs. Paul Green and children of Austin were recent visitors of relatives here.

Mr. and Mrs. Ralph Caffey, Mrs. Lenza Caffey and Garland Caffey and Mrs. Lucy Caffey, both of Rockdale spent Wednesday in Houston visiting with relatives.

To ALL Cameron Locker Plant Home Freezer & Locker Customers:

DO NOT Phone, Just Bring or Send Your Meat and It Will Be Taken Care of Promptly!

CAMERON LOCKER PLANT

Cameron, Texas

Yarrellton

Fenneys Host Sunday Visitors From Texas City

By Mrs. Lena Russell

eTlephone LY3-2373

Sunday visitors in the home of Mr. and Mrs. Alfred Fenney were Miss Elaine Fenney and Cathy Lange of Texas City and Rev. and Mrs. James Gayle of Waco.

Visitors in the home of Mr. and Mrs. Jesse Gibbs Sunday were Mrs. Lillie Guderian of Waco, Mr. and Mrs. J. B. Gilbert and children of Mexia, and Mr. Ewing of Baytown.

Mrs. Lillian Terry of Cameron visited Mr. and Mrs. Jim Mann a few days this week.

Mr. and Mrs. R. W. Hopper and grand-daughter Chryl Ann Hopper of Houston visited in the home of Mr. and Mrs. C. E. Russell Sunday.

Mr. and Mrs. Roy Johnson of Cleburne visited Mr. and Mrs. Bud Johnson Monday evening.

Milano News

Saledo Defeats Milano Eagles; HSL Club Elects New Officers

By Mrs. Curtis Miller
Telephone GL5-2638

The Milano Eagles were defeated by Saledo Friday night in an 8 to 6 football game on the Milano field. This was the fourth game for the Milano team.

Mr. and Mrs. Wesley Woods, Miss Kathy Jeter and Miss Beverly Sue Miller were house guests this weekend in the home of Mr. and Mrs. J. D. McKinly of Waco.

Mr. and Mrs. Carroll Davidson and daughters of Big Sandy visited in the home of her parents, Mr. and Mrs. Ray Miller over the week end. Mrs. Davidson and children remained her for an extended visit.

Mr. and Mrs. H. H. Pruett of Cameron were visitors in the community Sunday.

Mrs. Kathryn Wimberly and children, Pat and Mike of Waco, visited in the home of Mr. and Mrs. Hugh Wimberly over the weekend.

The Milano HSL club held their first meeting recently i nthe library with 8 members and the sponsor present. Mrs. Joe Hickman of Cameron has been named club sponsor this year.

The following new officers were elected: Carol Leatherwood, president; Edith Brown, vice-president; Patsy Williams, secretary; Elaine Davenport, treasurer; Edith Brown reporter; Carolyn Yoakum, secretary.

In other business the club colors were changed to blue and white and Mrs. Roberta Bowley was elected honorary member.

Jones Prairie

Roy Littles of Virginia Visit Here; Sgt. Black Home From Korea Duty

By Mrs. S. S. Hickman

Telephone 1175-J-4

Mr. and Mrs. Roy Little of Springfield, Virginia are visiting her mother, Mr. W. J. Fontaine. Mr. Little is employed at the Pentagon Building in Washington, D. C.

Mr. and Mrs. Rab White of Andrews were weekend guests of his mother, Mrs. Buck White.

Mrs. B. F. Stidham of Calvert is visiting her son and daughter-in-law Mr. and Mrs. T. B. Stidham.

Mrs. A. L. Burnett joined by Mr. and Mrs. Walter Burnett of Cameron, were guests of relatives in Freeport, over the weekend.

Mr. and Mrs. R. J. Crawley of Freeport were weekend guests of their daughter and family, Mr. and Mrs. Hope Jamison, Jr.

Capt. Polly Atkinson of Fort Sam Houston, San Antonio was a weekend guest of her mother, Mrs. W. A. Atkinson and family, Rev. Melburn Sibley was a guest on Sunday.

Visitors attending Sunday morning church services at the local church, were Mr. and Mrs. Malcolm Marion of Seguin, Mr. and Mrs. Robert Glenn and son, Bobby and friend Miss Janice Cowan of Giddings.

Mrs. E. B. Yager and Mrs. Albert Dorner were Marlin visitors Friday.

Mrs. Julian Burnett has returned home from the Newton hospital and is improving nicely.

M-Sgt. Frank Black, son of Mr. and Mrs. Dewey Black flew from California to Fort Worth Friday and was met by his father and Charles Burnett. Frank spent 18 months in Korea. He will spend a 30 day furlough with his parents before reporting to Camp Polk, La.

Clarkson

Joe Hauks Host John Garretts, Others Recently

By Mrs. J. A. Blasienz
Telephone JU3-2467

Recent guests of Mr. and Mrs. Joe Hauk have been Mr. and Mrs. John Garrett of Ft. Worth, Mr. and Mrs. Tim Mitchell, Bobby Garrett, and Billy Hauk of Bryan, Mr. and Mrs. Herman Schultz, and Mr. and Mrs. Frank Rogers of Burlington.

Mr. and Mrs. Otto Mayer were in Waco on business Wednesday and while there visited their daughter and son-in-law Mr. and Mrs. Melvin Davis.

Mr. and Mrs. Charlie Braden, and Mr. and Mrs. H. D. Russell of Waco visited in the Otto Mayer home recently.

Mr. and Mrs. Archie Wilson and Suzanne of Bryan, and Roger Blasienz, and Ralph Brown of Waco have been guests of Mr. and Mrs. J. A. Blasienz.

Robert Skupin and 3 friends from A&M College visited his parents, Mr. and Mrs. Emil Skupin enroute home from Dallas where they attended the A&M—Texas Tech game.

Ben Arnold

Strickler Reunion Attracts Two Loca Families

By Mrs. A. T. Swanzy
Telephone VO9-2351

Mr. and Mrs. M. D. Swanzy and Mr. and Mrs. Walter Strickler attended the Strickler Reunion at Shelby, Texas last Sunday.

Mr. and Mrs. Bill Sweet and Billy of Nordheim were visitors at Cameron, Jones Prairie and Ben Arnold over the weekend.

Leland Burnett, Carolyn and David and Wm. Sweet spent last week in the home of Mr. and Mrs. A. T. Swanzy and family while Mrs. Leland Burnett is a patient at St. Edwards hospital, following surgery.

A. T. Swanzy is a patient at Newton Memorial Hospital with an infected foot.

Sharon, Donnie, and Joy Swanzy spent Sunday afternoon in the home of Mr. and Mrs. Sonny Dorner and family.

Mrs. Charlie Nolte and Sonny have moved into their new home in Ben Arnold.

Mrs. Nettie Buffinton and Mrs. D. Scarborough of Bryan visited friends here last week.

Mr. and Mrs. Bill Collins and Cathy of Clarkson and H. J. Folschinsky of Cameron were Sunday guests of Mr. and Mrs. Hugo Aigner.

Mr. and Mrs. August Boecker and Mr. and Mrs. Herman Dorner, Sr. of Burlington and Mr. and Mrs. Fred Foschinsky were Sunday night guests of Mr. and Mrs. Will Knuppel.

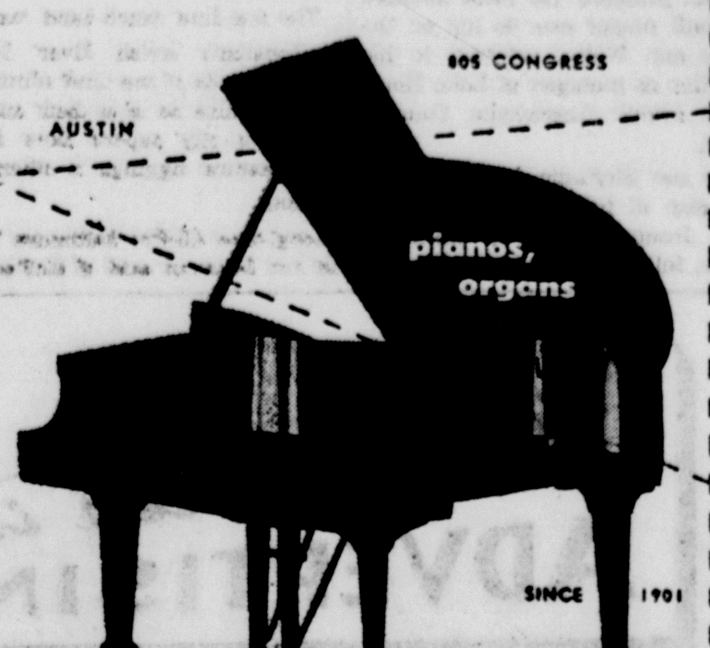
Shade Your Cattle

Research work done in California indicates that additional cattle gains may be expected when cattle in feedlots are given shade. U. D. Thompson, extension animal husbandman, believes the research findings would also have some applications to cattle on pastures or ranges. One of the best shade materials studied was brush arbors.

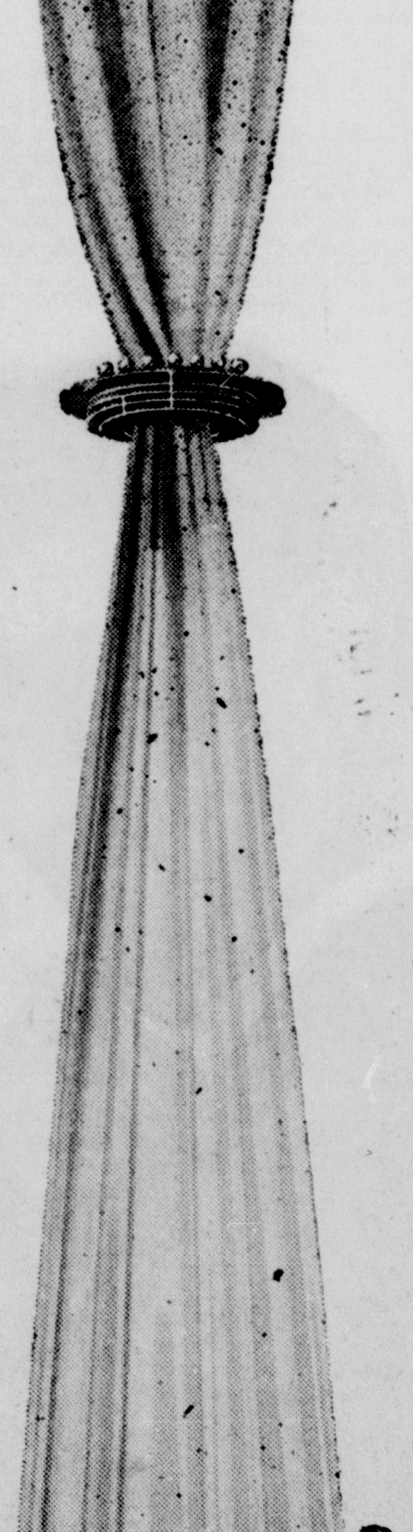
J.R. REED MUSIC CO.

805 CONGRESS

AUSTIN



SINCE 1901



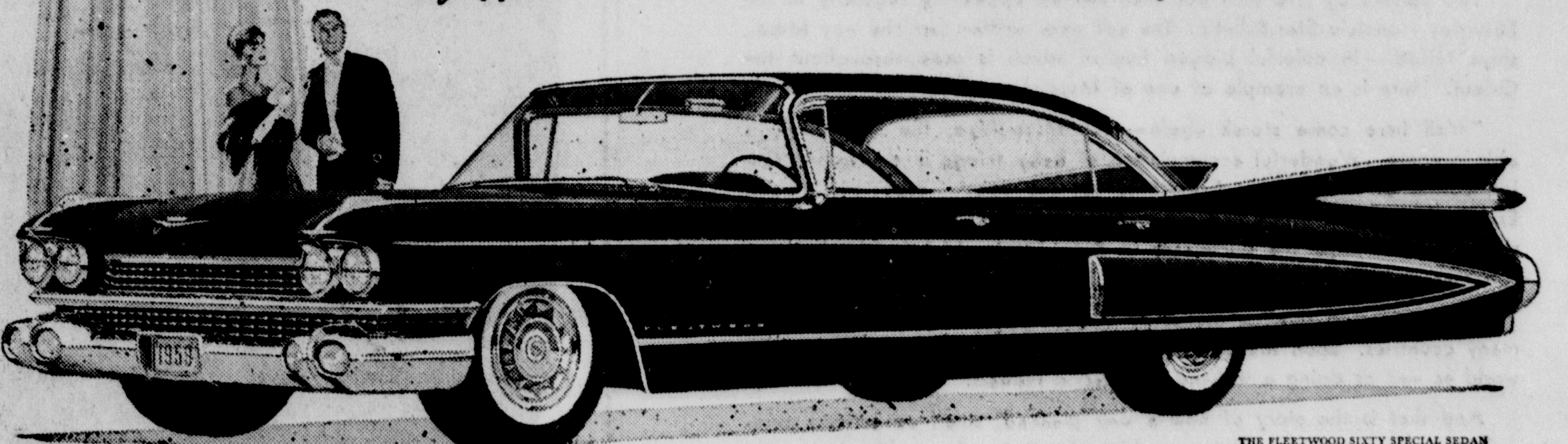
Cadillac

PROUDLY PRESENTS FOR 1959 A DRAMATIC NEW REALM OF

Motoring Majesty

A single glance tells you, beyond any question, *that these are the newest and most magnificent Cadillac cars ever created.* Dazzling in their beauty, enchanting in their grace and elegance, and inspiring in their Fleetwood luxury and appointments—they introduce a new realm of motoring majesty. ¶ And a single journey at the wheel will reveal another unquestionable fact—*that these are the finest performing Cadillacs ever produced.* With a spectacular new engine, with a more responsive Hydra-Matic drive; and with improved qualities of ride and handling, they provide a totally new sense of mastery over time and distance. ¶ This brilliant new Cadillac beauty and performance are offered in thirteen individual body styles. To see and drive any of them is to recognize a new dimension in automotive quality and goodness. Why not do both—soon? Your Cadillac dealer invites you to visit his showroom at your earliest opportunity.

By appointment to the world's most discriminating motorists!



THE FLEETWOOD SIXTY SPECIAL SEDAN

Cadillac's noblest advancement in styling and engineering!

THE SIXTY-TWO COUPE

THE ELDORADO BIARRITZ

VISIT YOUR LOCAL AUTHORIZED CADILLAC DEALER

BRAZOS AUTO SALES

115 MARKET ST., HEARNE, TEXAS

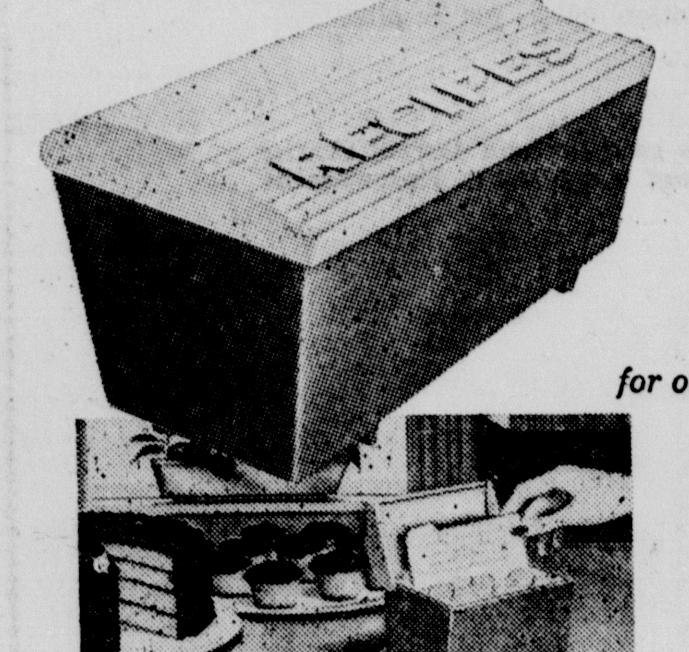
To Introduce the NEW Robin Hood Bag!

This Smart, Modern

Recipe Box

for only 50¢

and the certificate inside any bag of Robin Hood Flour



■ This colorful, non-breakable Hi-Impact Styrene recipe box with 12 index cards, makes a wonderful shower or party gift. It is also a handy file for home records. Its handsome, modern design will complement any kitchen.

And those recipes you bake will turn out better, too, when you use Robin Hood. That's because Robin Hood is milled from a variety of choice wheats, specially selected to give you best results with one flour for all your baking.

So look for Robin Hood Flour in the bright, new bag at your grocer's now. The certificate in the bag tells how to order your recipe box. But act quickly because this offer is limited.

Robin Hood Flour

The Same Fine Flour in a Bright New Bag!

SW Conference Sports

Tom Murray's Column

"Yes, I liked professional football," Bud McFadin said, making sure not to lean on the sturdy table, ere he flip it like a soiled poker chip.

"Betty and I were crazy about Los Angeles and I liked to play football," the former University of Texas All-American guard and All-Pro Los Angeles Ram tackle, was saying.

"But we had to get back and go to work." The 6-, 265-pound McFadin, probably the most talented football player ever to tug on Orange and White, referred to his position as manager of Lake Houston's swank Atoscoxcita Country Club.

To see McFadin is to gasp at the size of this hardy product of tiny Iraan, Texas. So immense is he, fellows like All-America Aggie Tackle Charles Krueger appear as lightweights. Bud remains one of the few professional football players whom other pros respected as "big". A wider pair of shoulders would be hard to imagine.

Colorful as any Southwest Conference player ever to come along, meaner than 10 wildcats in one gunny sack when engaged in grid combat, and with a Hollywood story to stir the imagination of P. T. Barnum, the big man remains an enigma.

The one-time ranch-hand resides in Houston's lavish River Oaks, but thousands of one-time admirers do not realize he is in their midst.

The big city papers have done their feature diggings in other directions.

Long-time All-Pro Baltimore Tackle Art Donavan said of McFadin: "That undoubtedly is the strongest man who ever lived. His forearm was well-known around the league as the most vicious in the business.

Darrell Royal, who absorbed many a McFadin shock-treatment as Oklahoma quarterback, but who now tutors Bud's old team, drools at the sight of Betty Wheeless' man: "Don't they make'em like that anymore?"

ANY Southwest Conference football team may be check out thusly, but take a look at the Texas lineup and let the old chest swell for the unknown kid who made good. Only three came to school with a reputation. One of those expected to drop by the wayside, only to come on strong is La Margue's H. G. Anderson, 195-pound junior guard....The Sunday afternoon television shows, starring Texas Aggie Coach Jim Meyers, Houston U. Head-Man Hal Lahar, Texas Boss Royal and Rice's Wise Owl Jess Neely will help super-charge the already rabid Gulf Coast fans ......Some sports writers will never learn! It would serve them right for Baylor to win the Southwest Conference championship.

Coca Cola Leads Women Bowlers In Third Week

Coca Cola leads the Womens Bowling League in the third week of play with 9 wins, 3 losses.

The Coca Cola team also holds high for the 3 game series with 1643 pins. New Cameron Drug is second with 1597.

Individual high single game is Goley, 170.

Standings are:

TEAM	W	L
Coca Cola	9	3
Culpepper Motor	7	5
Vaculin Humble	6	6
Rockdale Flower & Gift		
held by Ida Michalka with 192.		
Mollie Zovodny has 174 and June		
Shop	6	6
Green Funeral Home	6	6
Pearl Beer	5	7
New Cameron	5	7
Falstaff Beer	4	8

They know the old script, but still had the nerve to print, "Baylor is the only team without a chance to win." After two weeks of firing, Sam Boyd's Bears are unbeaten.

Round Up Of 18AA Football Action Friday

In reverse to last week when not a team in 18AA football could register a win, this past week every team in the district took wins by considerable margins. Cameron's Yoemen were the weeks highest scoring ball club as they racked up 25 points in their 25-14 victory over the Mexia Black Cats.

The Yoemen won with an almost completely changed backfield than seen in previous showings this year. Jesse Kirk, former quarterback, saw action at fullback and gained 81 total yards there. Charquarterback position and was a big les Hollas smoothed over the reason for the Yoemen win.

Rogers broke into the winning column for the first time this season romping to a 14-6 victory over Class "B" Bartlett. Gary Tucker scored both Rogers touchdowns.

Belton believed to be Cameron's most onward opponent in the conference barely outdid the Georgetown Eagles 6-0 on a fourth quarter touchdown by Ken Owens who sat out the majority of the game with an injured knee.

Mexia Bees Drop Yoe B-Team, 12-6

The Mexia B-Team defeated the Cameron Bees Thursday night, 12-6.

Cameron scored its lone touchdown in the first quarter on a pass play from Pat Dillon to Chris Gay.

Mexia scored in the first and third quarters.

Leading Cameron players on offense were halfback Chris Gay, fullback Billy Joe McQueen and Bobby Grant.

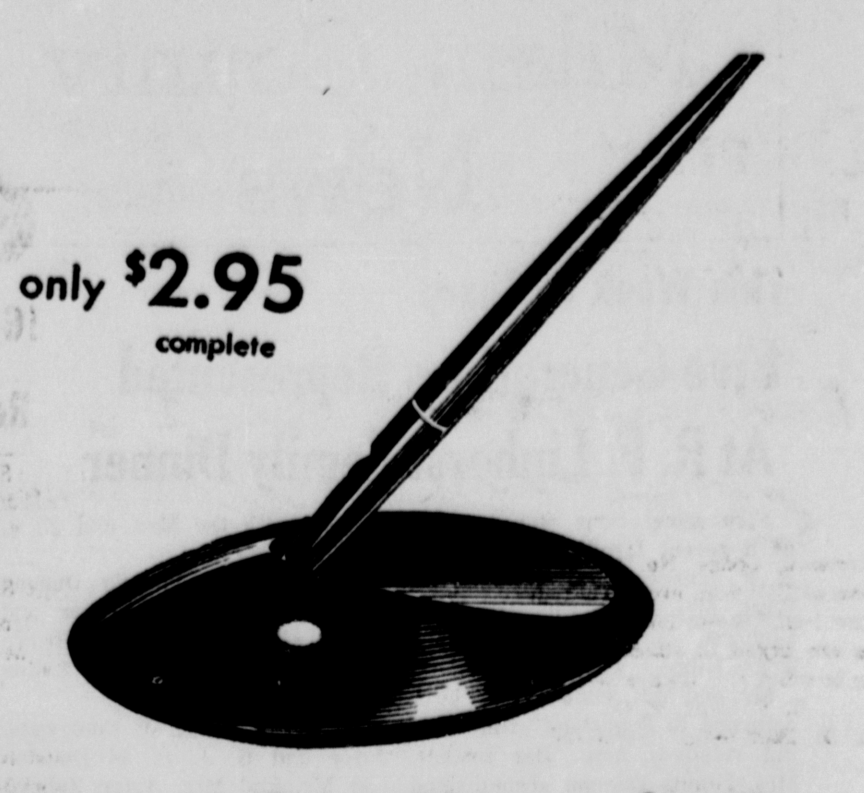
Defensive standouts were Jimmy Camp, Iven Vogelsang and Eddie White.

The Cameron Bees lost to Brenham last week, 30-0. They will play Taylor here tonight.

Local members of the Buckholts Baptist WMU ladies church society to attend the District 15, WMU meeting held at Georgetown Tuesday included Mesdames Will Gilbert, Joe James, Jack Gandy, C. S. Raney and Mrs. G. C. Williams.

Mr. and Mrs. R. W. Wall and daughter, Judy were business visitors in Cameron Saturday.

Hearne had another close one as they edged A&M Consolidated 12-10 and Rosebud whipped Franklin Friday night 14-6.



only $2.95 complete

New! the "Recorder" by Esterbrook

a truly dependable ball point desk set

THE CAMERON HERALD

Adventures in ADVERTISING

THE FANTASTIC STORY of MUSA-SHIYA THE SHIRTMAKER

(Also Sometimes Drygoods Selling)

If the shipping department of a factory had not made an error, the world would never have known of Musa-shiya the Shirtmaker and the most astounding advertising campaign in history would never have been launched.

Following World War I an English textile factory was getting back on a peacetime basis. In error it sent a full five year backorder of shirting material to Musa-shiya, a Japanese shirtmaker who operated a small shop in Honolulu. Business was poor and Musa-shiya was near bankruptcy, when the customs office informed him that certain bales of cloth and a fat bill for duties awaited his pleasure at the port of Honolulu.

When the little shirtmaker realized what had descended upon him, he asked for time and went into the silence for purpose of mental refreshment. Remembering a friend in a big mercantile establishment, he hied himself there and sought counsel. How in the name of the horned prophet of evil was he ever to get rid of all that English shirting? And in the meantime where was he to put it? His little box of a shop wouldn't hold one bale.

"You'll have to advertise," advised his friend. "Leave it to me. I'll have our advertising agents help you out."

This merely compounded the little Japanese shirtmaker's troubles. Advertising to him was an uncharted sea. The advertising agent called on Musa-shiya and suggested $300 as a modest starter. "Too-o-o much. Maybe I think thirty dollar plenty," said the shirtmaker. He was told that wouldn't even get him in print. The agent explained the costs of various advertisements and finally Musa-shiya agreed to try the plan and what was destined to be the most astounding and far reaching campaign in the history of advertising was launched.

Two column by five inch ads then started appearing regularly in the Saturday Honolulu Star-Bulletin. The ads were written just the way Musa-shiya talked — in colorful pidgen English which is used throughout the Orient. Here is an example of one of Musa-shiya's ads:

"Well here come storek again — but Musa-shiya, the shirtmaker, is able prepare. Wonderful accumulation of baby things in dry goods selling corner of Musa shop. Everything for the baby — especially diaper. Exclusive of storek, which find most easily, many persons not finding little shop of Musa-shiya the shirtmaker in King Street, Makai side, between fish market and river."

Tourists started sending copies of Musa-shiya's ads to their friends in many countries. Soon Musa-shiya was receiving orders from all over the world as well as doing a thriving business in Hawaii.

And that is the story of how a well planned, small advertising campaign made an unknown Japanese shirtmaker not only wealthy but world famous.

Your local newspaper doesn't promise to duplicate this story for its advertisers, but it does take your sales message into the homes of your customers where full and careful consideration is given your suggestions. Who knows, perhaps you too can be a Musa-shiya.

Texas Press Association
1716 SAN ANTONIO ST. AUSTIN, TEXAS

THE CAMERON HERALD

Mr. Businessman . . . .

It Is Service That Sells!

You are in business to sell your merchandise or your service.

The Herald now offers you an expanded library of proven sales approaches. These are not gimmicks, not gimcracks, not give aways, but ideas that will ring your cash register.

You may have a particular sales problem that has you stumped. Certain merchandise not moving, slack sales periods, interior display problems in your store—these are but a few problems that Herald sales recommendations can help you solve.

The Herald offers ideas that sell merchandise as you require. We do not presume to know all your sales or service problems nor all the answers. This new reference service is available to expand your range of ideas without the expense of outside promoters and trial-and-error sales stimulators.

Please ask about this program, another of several Herald services designed to make your promotion dollars get results.

YOUR Sales gain through Herald Service
Is Our Finest Advertising Endorsement

The Cameron Herald

During Oct. Run A Herald Classified 3 Times For --- $1 Call 282 For RESULTS

16-Word Maximum Count - Reg. $1.50 - During Oct. Run 3 Times For $1.00

1. Announcements

Cameron Lodge No. 56, IOOF, meets at 7:30 p.m. every Thursday at the Odd Fellows Hall. All members are urged to attend and visiting brethen are always welcome.
C. F. Swift, N. G.
H. B. McClellen, Secretary

DANCE
NATIONAL HALL
Cameron, Texas
Saturday, October 4, 1958
Music By
Adela Seftik
And
The Music Masters

Representing
SPENCER GARMETS
in Cameron
MRS. KATHRYN WITT
800 E. 18th.
Phone 1195

Miscellaneous

FOR SALE: Used gas range in good condition. Call 547 or see Dwight Moody. 27-3tc

CHIHUAHUAS—AKC registered. 2 tiny, toy-type males. $25.00 each. Also stud service. 1302 N. Central. 27-1tp

Miscellaneous

The 1959 TV is here. We invite you to see our wide selection.
Authorized Dealers For
PHILCO — RCA — EMERSON
And Others
ANDERSON TV & APPLIANCES
20-tfc

FOR SALE: Ford tractor with equipment. Excellent condition. Call 1172-J-2. 19-tfc

FOR SALE: Baby bed, good as new. Call 686 Mrs. W. R. B.Hughes. 25-tfc

FOR SALE: Approximately 2,000 bushels good heavy oats. sell all or part. Jim Bartlett, Rockdale. HI 6-5542. 25-tfc

FOR SALE: Slightly used saddle bridle, and blanket. R. G. Grabein, Cameron, Texas. Phone 375. 26-1tp

Two Butane Floor Furnaces with Thermostats, transformers, flues and vents. Perfect condition. C. R. Law, 922-J-2. 26-3tp

FOR SALE: Registed Jersey milk cow- 6 yrs. old. Lonzo Dunnam, Buckholts. Farm Road 486. 27-1tp

5. Real Estate

FOR SALE: Equity in modern 2 bedroom house. 201 E. 16th Call 1198. 15-tfc

FOR SALE: 5 room house. 4 lots in Ben Arnold. 2 brick cisterns Butane gas, electricity. Price $1200.00. Louis Murff, Phone 738-J-2. 25-3tp

FOR SALE: Equity in three bedroom home in Green Addition. Call 801. 26-tfc

PASTURE for rent the balance of this year or longer. 130 acres 3 miles west of Milano. See or write J. W. Beathard, 9117 Spalding St., Houston, Texas. 26-4tp

FOR SALE OR RENT: House on large lot. Phone 1427. 24-tfc

8 Room House For Sale: Double garage-small barn, Utility house—3 tin cisterns. R. W. Nolte, Ben Arnold. 25-3tp

FOR RENT: Six room house close in. Good condition. Phone Miss Susan Pope, 324. 20-tfc

FOR RENT: 5 room house at 802 East 15th. Modern Conveniences. Contact Mary Burns. Phone 290. 25-3tc

FOR RENT ON THE THIRD AND FOURTH BASES. 220 acres of land in cultivation, 150 acres in bearing fruit trees and budded pecan trees, have over a thousand pecan trees that are loaded now. Have good level subirrigated land and well cared for, have apples, pears, plums and peaches. Live on Hiway 190 ten miles east of San Saba and nine miles west of Lometa. Have 37 acre peanut a l l o t m e n t and three rent houses all on hiway and school bus route. Want to rent to families that have children to help gather fruit and pecans. Have ranch and pecan nursery and can give work to several hands on the ranch and nursery when not busy in their crops. Frank Hendrick, Lometa, Texas. 25-3tc

FOR RENT: Three room furnished house. Hardwood floors, TV antena near schools. Phone 585. 25-tfc

7. Apartments

FOR RENT: Nicely furnished apt. Close in Couple only. Call Mrs. E. R. Zellner after 5 p.m. 27-tfc

Furnished apartment for rent 100-B 7th Street. Call 98 or 646-W. 25-tfc

Very comfortably furnished duplex apartment. Close in, air conditioner. 607-A East 6th St. Call 202 or 3. 25-tfc

FOR RENT: 2 room furnished apartment. Utilities paid. Also bedrooms close in. Hearne Hotel 22-tfc

FOR RENT: Small furnished garage apartment. Phone 593, Mrs. Conn Miller. 24-tfc

Furnished apartment. Redecorated Close in. Phone 1365-J. 24-tfc.

FOR RENT: Unfurnished duplex apartment. Modern conveniences. 801 N. Central. Call 110, Miss Clara Thomas. 11-tfc

FOR RENT: Small downstairs garage apt. Utilities furnished. Modern. 1709 N. Karnes. Phone 962-W. 27-2tp

FOR RENT: Furnished apartments. Close in. See August Horstmann. 23-tfc.

9. Help Wanted

WANT white woman to live in, care for elderly lady. Call Rosebud JU3-2286. 26-2tp

ATTENTION: MEN WANTED for Rawleigh Business in Cameron or W. Falls Co. Sell to 1500 families. See C. C. Gill, 605 W. 2nd. Cameron or write today Rawleigh's 27-7tp

FIGURE CONSULTANT

Start now with a New Career by becoming a STAUFFER HOME PLAN Figure Consultant. Next training class starts soon, and if you qualify, you should be making $100.00 per week within 30 days. Experience not necessary. If you have a car, a nice figure and are ambitious to earn more money than you ever believed possible, please write or phone, giving age, height, weight, background, marital and family status, to Stauffer Home Plan 1219 West 6th Street, Austin 4, Texas or telephone GReenwood 7-4425, Austin. 27-1tc

10. Work Wanted

ALL TYPES BUILDING and painting work guaranteed. Free estimates. Phone 733. 25-2tp

Sewing of all kinds. Coats remodeled and relined. Belts and buttons covered. 609 East 10 or Call 928. 25-3tp

Automotive

FOR SALE: 1951 1½ ton Dodge truck, excellent condition, grain and stock bed, 30,000 actual miles. Bill Bartlett, Rockdale. HI6-5772. 25-tfc

Announcements

RODEO Sunday, October 5 at 2:30 p.m. Oak Club Arena.

Rodeo Events

Bareback Riding	$10.00
Calf tie Down Roping	$10.00
Steer Dogging	$10.00
Wild Cow Milking	$10.00
Girls Barrell Racing	$ 5.00
Bull Riding	$10.00

Barbecue and Refreshment. Produced by E. A. Sladek. 27-1tc

STOP THAT ITCH!
IN JUST 15 MINUTES,
Your itch MUST stop or your 48c back at any drug store. Apply ITCH-ME-NOT to deaden itch, burning in minutes, speed healing. For externally caused itch, get ITCH-ME-NOT today at
E. O. Schiller Drug

T-V SERVICE

At Its Best
Zarosky TV
Repair
— Call 104 —
ZAROSKY
Radio & TV
Call 104 — Cameron

BUY THE PAINT THAT'S WORTH THE WORK

SELF-CLEANING... keeps WHITE houses WHITE for years!
Wm. P.
Carey Lumber Co.
A. E. Matula, Manager
Phone 27
DUPONT

Legal Notice

NOTICE ON ORDER
FOR
COUNTY-WIDE
STOCK LAW ELECTION
(HORSES, MULES AND HOGS)

WHEREAS, AT ITS Regular Meeting on September 8, 1958, the Commissioners Court of Milam County, Texas, duly adopted the following order:

"On this the 8th day of September, A. D. 1958, came on to be h e a r d by the Commissioners' Court of Milam County, Texas, at a Regular Meeting of said Court, the petition of two hundred eighty-two freeholders of Milam County, Texas, filed herein on the 6th day of September, A. D. 1958, praying that this Court order an election to be held in said Milam County, Texas, for the purpose of enabling the freeholders thereof to determine whether horses, mules and hogs shall be permitted to run at large therein, and, it appearing to the Court that such petition is in due form, that no election for such purpose has ever been carried in said Milam County, Texas, that no election to determine said question has been held therein within twelve months prior to the filing of such petition, and that such petition should be granted;

ACCORDINGLY, it is ordered that on the 4th day of November, A. D. 1958, such date being not less than thirty (30) days from the date hereof an election shall be held throughout Milam County, Texas, for the purpose of enabling the freeholders of said Milam County, Texas, to determine whether horses, mules and hogs shall be permitted to run at large in said Milam County, Texas.

FURTHER, it is ordered that such election shall be held and conducted and the returns thereof made in accordance with the laws regulating general elections, in so far as the same are applicable, and the laws applicable to stock law elections of such character; and the County Judge shall issue the order therefor and cause public notice thereof to be given, as provided by law",

the same now appearing of record in Volume 11, page 489, of the Minutes of said Court, and to which reference is here made:

NOW, THEREFORE, by virtue of the authority vested in me under such Order and the laws of This state, I, Charles C. Smith, Jr. County Judge of Milam County, Texas, do hereby order that on the 4th day of November, A. D. 1958, at the usual polling places in the several Election Precincts thereof, an election shall be held for the purpose of enabling the freeholders of said Milam County, Texas, to determine whether horses, mules and hogs shall be permitted to run at large in said Milam County, Texas.

AND IT IS FURTHER ORDERED:

That such election shall be held and conducted and the returns thereof made in accordance with the laws regulating general elections, in so far as the same are applicable.

That no person shall vote at such election unless he is a freeholder, and is also a qualified voter under the Constitution and laws of the State of Texas.

That all votes at such election shall be by ballot, and all ballots shall have printed thereon the words: "FOR LETTING HORSES MULES AND HOGS RUN AT LARGE", and "AGAINST LETTING HORSES, MULES AND HOGS RUN AT LARGE". There shall be printed on such ballots just above the propositions to be voted on, this instruction note: "Scratch or mark out one statement so that the one remaining shall indicate the way you wish to vote". The voters shall mark their ballots and the votes shall be counted in accordance with this instruction note.

That on or before the 10th day after such election the persons holding such election shall make due returns of all votes cast at their respective voting places for and against said propositions to the Commissioners' Court of Milam County, Texas and s a m e shall be opened, tabulated and counted by said Court in the same manner as provided for all general elections in this State.

That on or before the 10th day after such election the persons holding such election shall make due returns of all the votes cast at their respective voting places for and against said propositions to the Commissioners' Court of Milam County, Texas, and same shall be opened, tabulated and counted by said Court in the same manner as provided for all general elections in this State.

That publication of this Order shall be given for at least thirty (30) days before the date of such election by publication thereof in The Cameron Herald, a newspaper published in Milam County, Texas.

WITNESS the hand of the County Judge of Milam County, Texas, at Cameron, this the 19th day of September, A. D. 1958.

Charles C. Smith, Jr.
County Judge, Milam County, Texas.

26-6tc

Business Service

RADIO AND TV SERVICE
Telephone 294
DENNIS KUBECKA
503 West Main Street
First In Radio And Television In Cameron
28-tf

WRECKER SERVICE
Day and Night
HEFLEY-STEDMAN MOTOR CO.
780—J—1 Harry Davis
Day Call 875 and 878
Night Call—594 Clifford Marburger

High School At Home
Don't be handicapped! Finish High School or grade school rapidly through home study. 5321 graduates in 1957 alone. Our 61st year. Chartered not for profit. Write for Free Booklet CH.
AMERICAN SCHOOL, 3150 Ray Dr., Fort Worth, 17, Texas.
24-4tc

INVITATION FOR BIDS

Commissioners' Court of Milam County, Texas, will receive sealed bids at the Court House in Cameron, Texas, until Monday, October 17, 1958, 10:00 a.m., at which time they will be publicly opened and read in the Commissioners' Court Room, for the purchase of the following described equipment:

Item One. One (or more) new tandem drive motor grader, leaning front wheels, powered with gasoline engine of not less than 50 H. P., 10 foot moldboard, 7:50 by 20 front and rear tires, power circle, electric starting, two headlights, combination rear and stop light; weight not less than 8,500 pounds, no cab.

All bids must be accompanied by Cashiers Check for five per cent of price bid payable to the undersigned, or in lieu thereof suitable bid bond. Bidders must quote firm price and delivery date, F. O. B. Cameron, Texas. The Commissioners' Court of Milam County reserves the right to reject any or all of such bids.

Charles C. Smith, Jr.
County Judge,
Milam County, Texas

27-2tc

CITATION BY PUBLICATION

THE STATE OF TEXAS ......

TO ALL PERSONS INTERESTED IN THE ESTATE OF Jo Ann Kirk, Peggie Kirk and Jerry Wayne Kirk, Minors, No. 4065, 4066 and 4067, County Court, Milam County, Texas. Annie M. Kirk Guardian in the above numbered and entitled estates, filed on the 24th day of September, 1958 her verified account for final settlement of said estates and requests that said estates be settled and closed, and said applicant be discharged from her trust.

Said application will be heard and acted on by said Court at 10 o'clock a.m. on the first Monday next after the expiration of ten days from date of publication of this citation, the same being the 13th day of October, 1958, at the County Courthouse in Cameron Texas.

All persons interested in said estates are hereby cited to appear before said Honorable Court at said aboev mentioned time and place by filing a written answer contesting such application should they desire to do so.

The officer executing this writ shall promptly serve the same according to requirements of law, make due return as the law dimake due retur nas the law directs.

GIVEN UNDER MY HAND AND THE SEAL OF SAID COURT at office in Cameron, Texas, this the 25th day of September, A. D 1958.

Homer Nabours
Clerk of the County Court

27-1tc

Business .... Professional DIRECTORY

Don G. Humble
Attorney At Law
105 E Main St.
Cameron, Texas

Electrician Motor Winding
General Electrical Work and Contracting
PHONE 418
There Is No Substitute for
Joe D. Bass

Dr. Gus Evans, Jr.
Optometrist
CAMERON — PHONE 351
Mon — Wed. Thurs. — Sat.
ROCKDALE — PHONE 5131
Tuesday — Friday

Attorney At Law
Jack Prescott
112 E. 1st Street
Phone 489

ATTORNEYS
CAMP & CAMP
E. A. CAMP E. B. CAMP
Offices At
ROCKDALE — CAMERON

DR. F. BURNES BEVER
DENTIST
Citizens National Bank Bldg.
- Phone 88 -
HOURS 8 to 5
Open All Day Sat.

Dependability
Any time of day or night that our services are needed you can depend on us. A phone call assures our assuming all responsibility and details willingly.
Marek - Burns Funeral Home
Phone 546

Bob Nelson
ATTORNEY
County Courthouse
Phone 163
Cameron, Texas

GORDON S. BASKIN
INSURANCE SERVICE
PHONE 426
WINDSTORM FIRE
AUTOMOBILE COMPENSATION
ALLIED LINES
104 W MAIN CAMERON

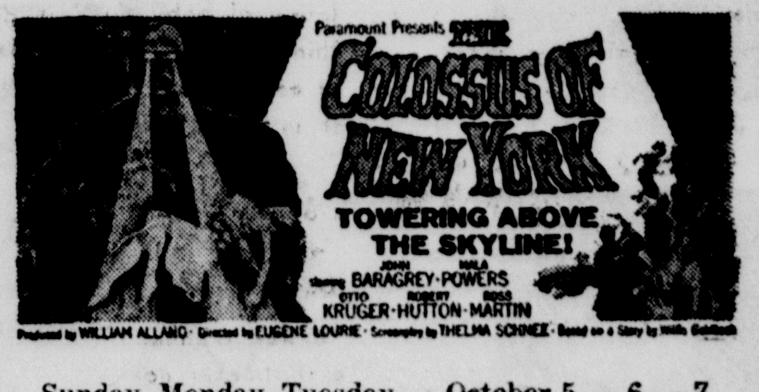
LAND LOANS HOME LOANS
Emory B. Camp
INSURANCE
"for your every need"
CAMERON, TEXAS
F. H. A. LOANS G. I. LOANS

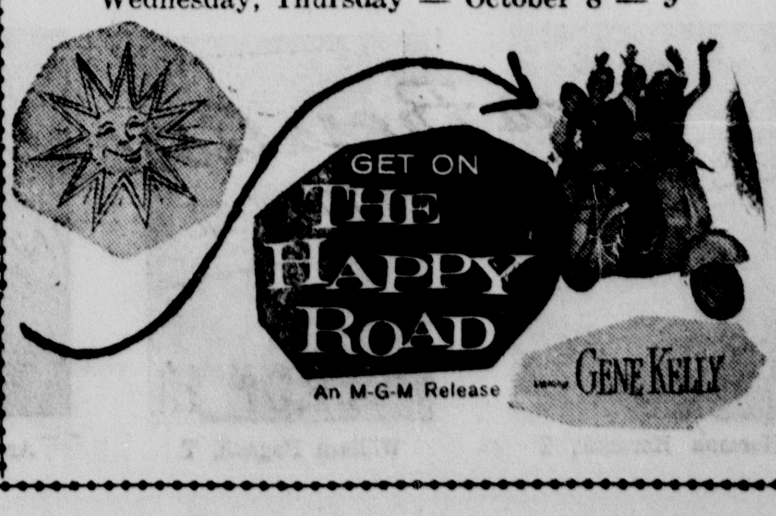
Just Arrived
COSTUME JEWELRY
For Fall
Completely NEW
The Most Complete Line In Central Texas
WILSON Credit Jewelers

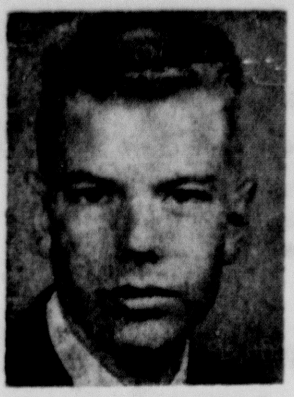
77 DRIVE IN
Is CLOSED For The Winter Season
Watch For The Reopening Of 77 Drive - In This Spring And See Your Favorite Movies At The Milam Theatre!

MILAM theatre
No Matinees Mon - Tues - Wed - Thurs
Thursday Only — October 2

*Eva Marie Saint *Don Murray
Friday, Saturday — October 3 — 4
— DOUBLE FEATURE —

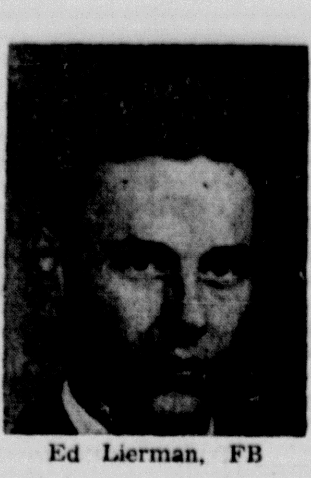
Adam Williams · Peggy Webber
— PLUS —


Sunday, Monday, Tuesday — October 5 — 6 — 7
Buena Vista's
Light In The Forrest
Starring Fess Parker and Joan Dru
Wednesday, Thursday — October 8 — 9



David Barkermeyer, T

Ernest Bayer, G

Griffin Barrett, G


Ed Lierman, FB

Roger Terry, FB

Johnny Pagach, G

Johnny Tepera, G

Raymond Tepera, G

Turner Newton, Mgr.

Eddie White, C

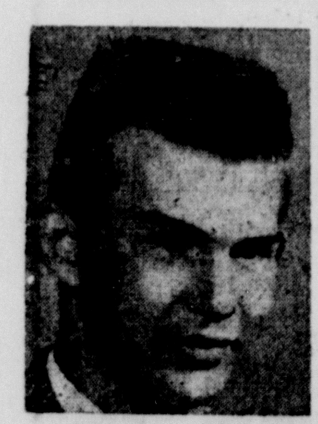
George Zarosky, E

Triney Alverez, T

Jackie Raney, E

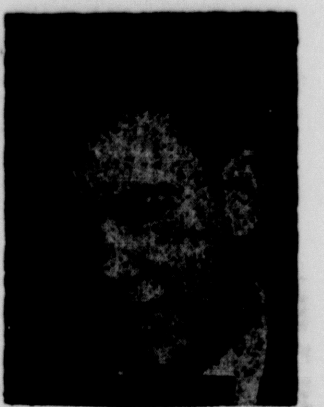
Joe Gerick, E

Billy McQueen, G


James Fontaine, T

Caroll Fikes, HB

Kenneth Hollas, Mgr.


Paul Young, C

Newton Barta, Mgr.

Eddie Williams, Mgr.

Jesse Kirk, QB

Charles Hollas, QB

Jimmy Camp

These Cameron Concerns Are Season - Long Yoemen Boosters

Cameron Seed Co.

Schiller Pharmacy

Dairy King

Home of The Yoemen

Hefley-Stedman Motor Co.

Western Auto Store

Albert Hajovsky, Owner

Gordon Baskin Insurance

Turner's Grocery

At YHS Campus

E. L. Wied Hardware

Snowhite Laundry

and Dry Cleaners

Eddie Dodson Garage

Cameron Livestock Auction

Sales Each Thursday

Emory B. Camp Insurance

Chamber of Commerce

Mack's Oil Company

Lincoln Mondrik

Wilson Credit Jewelers

Childress Insurance

1st. National Bank IN CAMERON

Member FDIC

JOE HUMPLIK'S

Farm & Ranch Store

New Cameron Drug

Your REXALL Store

Dairyland

Burkes-Howard Co.

Earle Pearson Chevrolet

Ondrej Blacksmith Shop

Gulf Oil Co.

R. W. Wells, Distributor

GLASS, The Florist

Cameron Auto Supply

Markham Cleaners

Citizens Barber Shop

Culpepper Jewelry

Duncum Motor Co.

DeSoto - Plymouth In Milam County

Eplen Furniture

Cameron 15, West 6 . . . Cameron 6, Rockdale 0 Cameron 0, Brenham 0 Cameron 25, Mexia 14

LET'S TRIP TAYLOR !

Cameron To Clash With Taylor Ducks For Renewal Of Grid Rivalry 8 P.M. Kickoff Time At Duck Field

GRIDIRON RENEWAL . . .

The Cameron Yoemen, testing the pre-district challenges of several Cen - Tex schools, collides with the Taylor Ducks Friday at Duck Field.

For the Yoemen, it will be the fifth game and their quest for the fourth win of the year. The Taylor Ducks will be awaiting the old-time grid rivalry with plans for ending the Yoe winning streak.

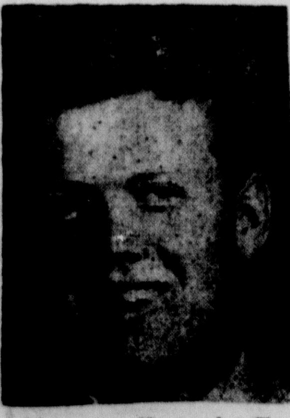
Like the Mexia game won last Friday by Cameron, the Duck - Yoemen game should promise some keen thrills on the Taylor gridiron. We'll see you there.

Your Yoeman Schedule

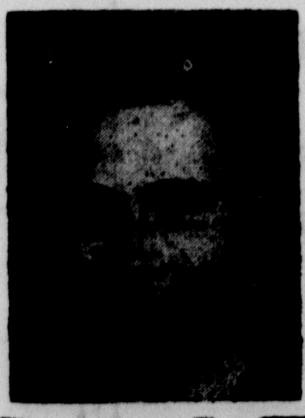
September 5	Cameron 15 ____ West 6	
September 12	Cameron 6, ____ Rockdale 0	
September 19	Cameron 0 _____ Brenham 0	
September 26	Cameron 25 _____ Mexia 14	
October 3	Cameron vs. Taylor	There
October 10	Cameron vs. Bellville	There
★ October 17	Cameron vs. Belton	Here
★ October 24	Cameron vs. Rosebud	There
★ October 31	Cameron vs. Rogers	Here
November 7	OPEN	
★ November 14	Cameron vs. Hearne	There

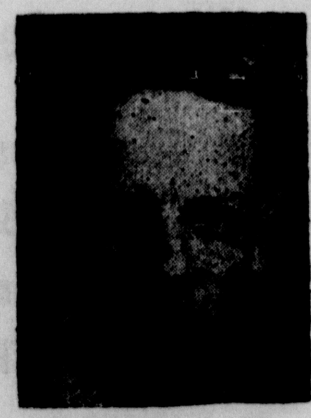
Coaches Jim Speer, Murphy Webster

* District Games In Conference 18 - AA

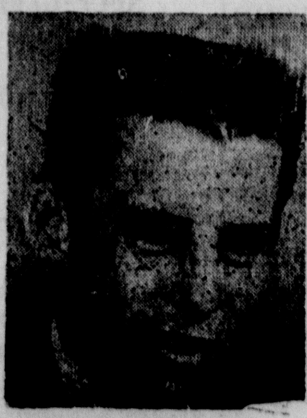

Herman Koranek, T

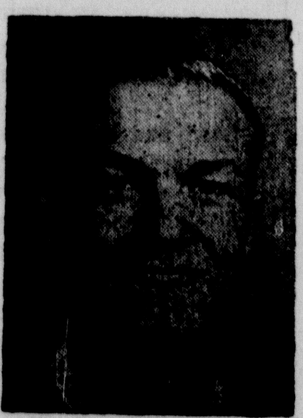
William Pagach, T

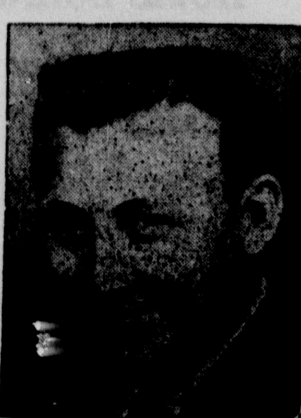

Archie Mraz, HB


Bernay Dusek, HB

Allen Dodson, HB


Jerald Bowen, HB


John Wayne Josey, HB


Joe Humplik, T

Roy Wehleb

TEXAS PRESS ASSOCIATION Member 1958

The Cameron Herald
Established 1860
Frank Luecke, Don Scarbrough and John Cardwell
PUBLISHERS
Managing Editor .... Frank Luecke

NEWSPAPER 1958 TEXAS PRESS ASSOCIATION CONTESTS PRIZE WINNER

The Drive Has It . . .

Talk about drive.

Enthusiasm exuded from every blade of grass Friday night as the Cameron football team literally drove a fine Mexia ball club off the field.

The spirited tackles and blocking displayed were exemplary of a tremendous desire on the part of the Cameron players to play hard, clean football.

It was contagious. The crowd, somewhat dismayed by threatening rains, watched as enthusiasm overwhelmed for the fourth week a bigger opponent.

We would do well to imitate some of that enthusiasm away from the playing fields, whether as fans or players.

The team effort still is the most devestating thing in football or any other activity.

Cameron can apply the same will to improve existing facilities as it does its wholehearted enthusiasm to boosting a sparkling football eleven.

We find that enthusiasm, overtly expressed, is admirable in the football stadium. Why not carry that same desire for accomplishment wherever we go?

It will do wonders.

THE LITTLE RIVER PHILOSOPHER

Sage Up In Arms Over Scientist Who's Glad He Escaped Farming

Dear editar:

There are some days when I'd just as soon not have seen a newspaper.

Yesterday I was reading along fairly contentedly, some people get excited over world events but they've been going on so long I've gotten used to them, when I ran into a statement that flabbergasted me.

A famous scienist was leaning back in his chair recalling his early days and he said a school teacher was responsible for his being a scientist.

"If it hadn't been for her, why I probably would be farming now," he said, with considerable self-satisfaction, as though he'd escaped ditch-digging or the penitentiary.

As I understand this, the better the teacher you have, the less likely you are to become a farmer, and I'll admit that at first this made me mad. One of the lousiest arguments I ever heard for improving the teaching profession. Then I began to ease up a little.

Maybe some farmers had rather be scientists than farmers, and maybe some teachers measure their failure by the number of their pupils who fall into farming, but I don't believe I'd be willing to swap. I haven't won any gold medals for scientific achievement, but on the other hand you can't pin the hydrogen bomb on me. I haven't sailed a submarine under the ice at the North Pole, but on the other hand I've spent some mighty comfortable times under a tree in the shade on this Little River grass farm. Every man to his own taste, and if every teacher had been as good as that scientists teacher, and there weren't any farmers left, a lot of scientists would be getting mighty hungry.

On the other hand, I dont mind if this scientist figures he escaped a terrible fate because he had a good teacher. After all, if I'd had a different set of teachers when I was in grammar school, maybe I wouldn't be farming now. No telling what I might be doing. Might be a banker, a lawyer, a store keeper, an insurance salesman, why I might even be editing a newspaper or even teaching school. I'll tell you, I never knows, what a debt of gratitude he owes his teachers.

Yours faithfully,

J. A.

The Sharp Brownie Scout Troop met Tuesday and elected the following officers: Elaine Love, presiand Jane Henson, treasurer. The 13 Brownies started work on their scrap book about Texas. Mrs. William Beckhusen is scout leader.

Capitol Report

Daniel Asks State For Budget Review

By Vern Sanford
Texas Press Association

AUSTIN—Through the summer campaigns "economy in government" were words that rustled about as harmlessly as an evening breeze.

But with the approach of winter and down-to-the-lick-log budget-making time, the same words have the cutting edge of a blue norther.

Gov. Price Daniel stuck a pin in any last rosey hopes that "things might not be too bad." He sent back the money requests made by heads of state departments for 1959-61, saying they were "wholly unrealistic."

Governor Daniel had been the last major hold-out against predictions of a major money crisis. Other state officials had been crying doom and foreseeing a shortage of up to $140,000,000 for months.

Governor Daniel took note of these predictions in asking department heads to re-examine their budgets, eliminating any non-essential items. A deadline of Oct. 8 was set for the new requests.

As originally submitted, the requests would require a $272,000,000 increase in spending.

"I think and hope this decline in state revenues is a temporary condition," said the governor, "but a realistic approach....requires that 1960-61 requests should not exceed the 1958-59 lèvel unless

Defict Soon

A further glum note was the state comptroller's forecast that the general revenue fund would run dry in October.

And it probably won't be a temporary thing, accordnig to Comptroller Robert S. Calvert. Almost every spring the state has a seasonal shortage just before the April deadline for franchise tax paying.

Calvert said this deficit may continue until September, 1959, and bring a return of some of the squeezes of the 1930's. During those years state employees had to pay a discount of from one to five per cent to cash their pay checks since the banks that cashed them had to hold them for some time waiting for the state to get the money to make them good.

Calvert said the general revenue fund began the new state fiscal year in September with a $13,000,000 balance. This is not a very big kitty for the government's billions-dollar-a-year operation.

Hard Decision

Education Commissioner J. W. Edgar is the man in the middle on the controversy over accepting federal aid for Texas schools.

Dr. Edgar has until the end of this week to decide whether to recommend to the State Board of Education that Texas participate in a new federal school aid plan. This program, prompted by national defense concerns, is designed to help step up training of mathematicians, scientists and teachers.

Edgar's decision must be made in the light of the recent recommendation by the Hale-Aikin Committee, a group of influential citizens and lawmakers, that the state stop taking some federal funds it is already getting—for school lunches and vocational training.

On the other hand, Sen. Ralph Yarborough, a Congressional sponsor of the new aid plan, is strongly urging that Texas take advantage of it. Others who agree declare that to stay out would mean Texas schools would lose millions—some of it paid in by Texas taxpayers.

Advertising "Major Step"

Proposal to use tax money to advertise Texas got a boost from one of the state's best-known economists, the director of the University Bureau of Business Research.

Dr. John R. Stockton called the advertising plan a "major step in a program to promote the continued growth of the state." Continued industrial expansion is essential, said Dr. Stockton, since Texas no longer enjoys its position of world leadership in oil production.

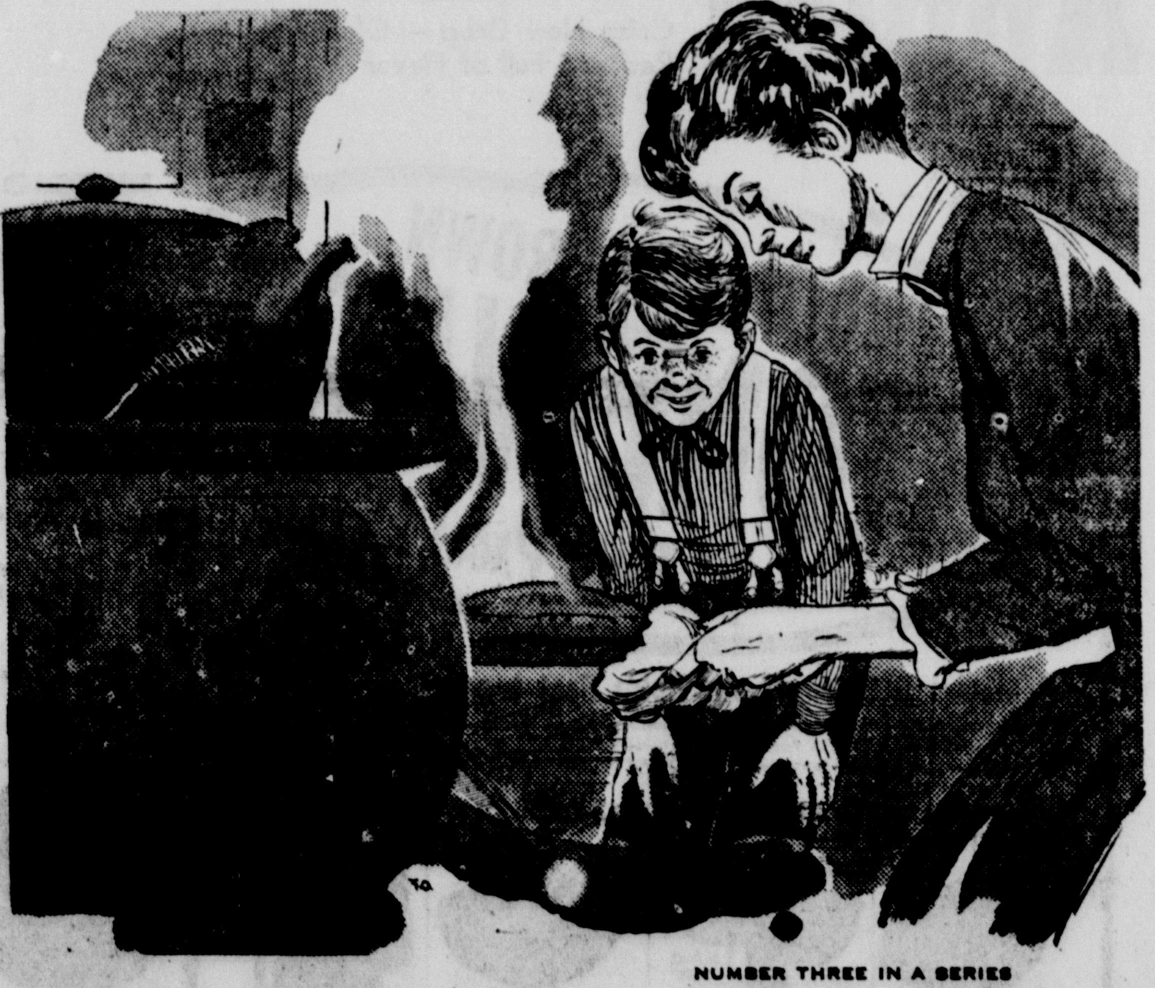
Of the recent recession, the BBR director called it "V-shaped" — a quick, sharp rise, just "a gap between rising trends."

Nitrogen Boosts Grains

The application of nitrogen at planting time in the fall will increase the grazing value of small grains and step up forage production during the fall and winter months, says W. F. Bennett, extension soil chemist. He suggests a visit with the local county agent for details.

STOP THAT ITCH!
IN JUST 15 MINUTES,
Your itch MUST stop or your 48c back at any drug store. Apply ITCH-ME-NOT to deaden itch, burning in minutes, speed healing. For externally caused itch, get ITCH-ME-NOT today at

E. O. Schiller Drug



NUMBER THREE IN A SERIES

We invite a closer look..

COST OF FUEL UP...AVERAGE PRICE PER KWH OF ELECTRICITY DOWN

Once making a pie for the family was a major chore because it meant that mother had to build a fire in the wood stove with her own two hands (after Pop and the boys had cut the wood). Today, you get the same tempting result simply by flicking a switch!

Because fuel is an important factor in its service to you. Texas Power & Light Company maintains a fuel exploration and research program in an effort to assure an abundant and economical source of fuel for the future. Its major power plants have been designed for the use of different types of fuel and their location has taken into account not only the centers of the Company's power loads, but also the availability of known fuel reserves.

This is one of the ways in which TP&L research and planning keeps your average cost per unit for electric service down. Despite the rising cost of fuel (up 213% since 1946), and other increased costs of doing business, the average price per kilowatt-hour paid for TP&L residential service has gone *down* 21% since 1946 and down 43% since 1936.

Electricity is the biggest bargain in your family budget. Example: YOU CAN COOK ELECTRICALLY FOR ONLY $1.50 TO $2.25* A MONTH
*Average — for family of four

Texas Power & Light Company
Partners in Texas Progress

HUNTERS!

There's hardly any finer companionship between man and animal than the hunter and his dog.

But we often miss a real companiship that endures when we miss attending church regularly. Find profound understanding in the church of your choice this Sunday.

CAMERON

ALL SAINT'S EPISCOPAL CHURCH
200 N. Travis — Phone 1344
Holy Communion:
Morning Prayer .... 9:30 a.m.
Church School .... 10:30 a.m.
Second Sunday .... 9:30 a.m.
Bishops Committee:
Second Monday .... 7:30 p.m.

ASSEMBLY OF GOD
Rev. B. L. Laughlin, pastor
Sunday School .... 9:45 a.m.
Morning Worship .... 11 a.m.
C. A. Service .... 6 p.m.
Evening Worship .... .7 p.m.
Wed Prayer Service .... 7 p.m.

BATTETOWN BAPTIST CHURCH
Rev. James Henderson, pastor
Services each Sunday Morning and evening.
Sunday School .... 10:00 a.m.
Preaching Service .... 11:00 a.m.
Training Usion .... 6:30 p.m.
Preaching Service ...... 7:30 p.m.
W.M.U. Meets Mon. .... 1:30 p.m.
Wednesday Evening Service .... 7:30 p.m.

CHURCH OF CHRIST
100 E. Third — Phone 862
Cato Sheerer, preacher
Bible Classes .... 10 a.m.
Worship Service ..... 10:50 a.m.
Young Peopie 6:00
Evening Worship 7:00
Mid-Week Services Wed. .. 7:00

THE CHURCH OF THE NAZARENE
700 E. 13th — Phone 757
Floyd Hawkins
Sunday School 9:45
Morning Worship ...... 11:00 a.m.
Young People .... 6:45 p.m.
Evening Worship ...... 7:30 p.m.

FIRST BAPTIST CHURCH
400 W. Main — Phone 236
Rev. A. F. Russell, pastor
Sunday School .... 9:45 a.m.
Morning Worship .... 11 a.m.
Training Union ...... 6:45 p.m.
Evening Worship ...... 8:00 p.m.

FIRST CHRISTIAN CHURCH
411 W. Main — Phone 1260
Rev. Walter R. Grimes, pastor
Sunday School .... 9:45 a.m.
Morning Worship ...... 10:50 a.m.
Youth Groups .... 6:15 p.m.
Evening Worship ...... 7:30 p.m.

FIRST METHODIST CHURCH
200 W. 2nd — Phone 190
Rev. E. J. Davis, pastor
Sunday School .... 9:45 a.m
Morning Worship .... 11 a.m.
Evening Service ...... 7:30 p.m.
Family Night every fourth Wednesday.

FIRST PRESBYTERIAN CHURCH
102 E. Fourth — Phone 224
Rev. D. C. James, Pastor
Sunday Church School 9:45 a.m.
Sunday Morning Worship Service .... 11:00 a.m.
Sunday Youth Fellowship 6:00 p.m.
Sunday Evening Worship Service .... 7:00 p.m.
Wednesday Choir Practice 7:00 pm

FIRST SPIRITUALIST CHURCH
Sunday School .... 9:45 a.m.
Services .... 11 a.m.
Services each 1st and 3rd Sunday.

TRINITY LUTHERAN CHURCH
Each Sunday In The 7th and Travis
L. R. Krout, pastor
Worship Service .... 8:30 a.m.
Sunday School .... 9:30 a.m.

GOSPEL TABERNACLE
214 E. Fourth — Phone 784
Rev. H. M. Bowley, pastor
Sunday School .... 9:45 a.m.
Worship Services .... 11 a.m.
Evening Services ...... 7:45 p.m.
Mid-week Services, Tues., and Thurs. .... 7:45 p.m.

JEHOVAH'S WITNESSES
Service Meeting, Fri. .. 7:30 p.m.
Watchtower Study, Sun. .. 3 p.m.
Bible Study, Tues. .... 7:30 p.m.

LIBERTY COMMUNITY CHURCH
Services 1st and 3rd Sundays
Sunday School .... 10 a.m.
Morning Worship .... 11 a.m.
Evening Worship ...... 7:30 p.m

ST. MONICA'S CATHOLIC CHURCH
Rev. George Duda, pastor
Rev. Alfred Kallus, assistant
Mass .... 6 a.m.
Mass .... 7:30 a.m.
Mass .... 9:30 a.m.

BEN ARNOLD

BEN ARNOLD BAPTIST CHURCH
Rev. Thomas C. Dusek
1st & 3rd Sundays
Sunday School .... 10 a.m.
Morning Worship .... 11 a.m.
BYPU .... 7 p.m.
Followed by Evening Worship

UNITED E & R CHURCH
Ben Arnold — Phone 695-J-4
Rev. Gerald Cobb, pastor
Sunday School .... 9:30 a.m.
Morning Worship ...... 10:30 a.m.

ST. CYRIL & ST. METHODIUS (Marak)
Rev. R. Gerskovich, pastor
October - April, Mass .... 9 a.m.
April - October, Mass .... 8 a.m.
Confessions heard before Mass, also on Saturdays at 5 p.m.

RICE

HOYTE BAPTIST CHURCH AT RICE
Ray Clayton, Jr., Pastor
Sunday School .... 10 a.m.
Morning Worship .... 11 a.m.

BURLINGTON

BURLINGTON BAPTIST CHURCH
Rev. Louis Newman, pastor
Sunday School .... 10 a.m.
Morning Worship .... 11 a.m.
BTU .... 7:45 p.m.
Evening Service follows BTU.

JONES PRAIRIE

LITTLE RIVER BAPTIST
Rev. Melhrn Sibley, Pastor
Sunday School .... 10:00 a.m.
Evening Worship .... 7:00 p.m.
Morning Worship ...... 11 a.m.

MARLOW

MARLOW BAPTIST CHURCH
Phone 79-J-2
Rev. Kenneth Patrick, pastor
Sunday School .... 10 a.m.
Morning Services .... 11 a.m.
Training Union ...... 6:30 p.m.
Evening Services .... 7:30 p.m.

MAYSFIELD

MAYSFIELD METHODIST CHURCH
Malford Heirholzek
Sunday School .... 10 a.m.
Morning Worship ...... 11 a.m.
Evening Worship .... 7:30 p.m.

MAYSFIELD PRESBYTERIAN CHURCH
John Sharman, Student Supply
Services 2nd and 4th Sundays
Sunday School .... 10 a.m.
Morning Worship ...... 11 a.m.
Evening Worship ...... 7:30 p.m.

MILANO

FIRST BAPTIST CHURCH MILANO
Rev. Claude W. Ellis, pastor
Sunday School .... 10 a.m.
Preaching .... 11 a.m.
Training Union .... 7 p.m.
Evening Worship .... 8 p.m.
Midweek Service .. 8 p.m. Wed.
Evening Worship .... 8:15 p.m.

BUCKHOLTS

BUCKHOLTS METHODIST CHURCH
Rev. Jack E. Berry, pastor
Services 1st and 3rd Sunday
Sunday School .... 10 a.m.
Morning Worship .... 11 a.m
Evening Worship .... 8 p.m

BUCKHOLTS BAPTIST CHURCH
U. S. Lucky, Pastor
Sunday School .... 10 a.m.
Morning Worship .... 11 a.m.
Training Union .... 6:30 p.m.
Evening Worship ...... 7:30 p.m.
Wednesday Evening Prayer Service .... 7:30 p.m

BUCKHOLTS FULL GOSPEL
Mrs. A. Z. Fuller
Sunday School ...... 9:45 a.m
Morning Worship ...... 11 a.m
Evangelistic Service .... 7:30 p.m
Wednesday Night ...... 7:30 p.m

CZECH - MORAVIAN BRETHEREN CHURCH
Buckholts, Texas
Rev. John Baletka, pastor
1st Sunday:
Church Service (English) .... 9:00 a.m.
2nd Sunday:
Sunday School ...... 9:30 a.m. (English)
3rd Sunday:
Church Service ...... 9:00 a.m.
4th Sunday:
Sunday School .... 9:30 a.m.
Church Service ..... 7:30 p.m. (Czech)

HOPE LUTHERAN CHURCH
J. A. Pietsch, pastor
Sunday School .... 9:00 a.m.
Morning Worship .... 1$:15 a.m.

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Fruit Cocktail Del Monte — Perfect for Desserts — No. 2½ Can 39¢

Spiced Peaches Del Monte — Whole — No. 2½ Glass 45¢

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Pineapple Juice Del Monte Rich Tropical Flavor — 46-Oz. Can 29¢

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Green Beans Del Monte Whole — 3 303 Cans 69¢

Del Monte Peas Early Garden — 3 303 Cans 49¢

Tender Spinach Fresh Flavored — 3 303 Cans 39¢

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Pure Lard Armour's Star — 3-Lb. Ctn. 51¢

Flour Kitchen Craft — 25-Lb. Bag $1.59

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Del Monte Asparagus All Green — 300 Can 39¢

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The Only Catsup Made with Pineapple Distilled Vinegar.
4 14-Oz. Bottles 69¢

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Del Monte Cream Style Golden Corn
The Corn with Sweeter Flavor — Tender Kernels.
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Chicken Hens

3 to 6 Pound Average
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Lb. 35¢

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Pork Spareribs Fresh — Small and Lean — Lb. 49¢

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Wingate Sausage Regular or Hot — 1-Lb. Roll 45¢

Finest Quality Coffee

Edwards Coffee 1-Lb. Can 79¢

Airway Coffee 2-Lb. Bag $1.29 — 1-Lb. Bag 65¢

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Apples Crisp New Crop — Gleaming Red and Full of Flavor JONATHAN — Lb. 12¢

Here's "CROSS-OUT" Game No. Ten!

If you have 5 numbers in a row down, across or diagonally on your card you have a winning card. Turn card over to see what you have won and mail card as directed. You will receive your prize soon.

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60	62	64	66	68	80	84	86	88	94	96	98

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Chunk Tuna Breast-O-Chicken Light Meat — Green Label — No. ½ Can 33¢

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Kraft Dinner Macaroni and Cheese Casserole — 2 7½-Oz. Pkgs. 35¢

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Alcoa Alminum Foil — 25' x 12" — Roll 31¢

Dash Dog Food Armour's — 2 1-Lb. Cans 31¢

Lux Toilet Soap White — 2 Bath Bars 27¢

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Surf Detergent For a Whiter Wash — 10c Off — Giant Box 65¢

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DuPont Sponges Cellulose — Four Color #6C — Each 23¢

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ALL MILAM COUNTY
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The Cameron Herald

ESTABLISHED 1860

TEXAS PRESS ASSOCIATION 1958 PRIZE WINNER

VOLUME 99—NUMBER 27 | CAMERON, MILAM COUNTY, TEXAS, THURSDAY, OCTOBER 2, 1958 | PAGE 9 SEC. II

Choice Of Sihlouttes Offered With Empire, Chemise, Trapeze

When it comes to shape, the fall fashion story is short and simple. Hemlines are rising — to just below the knee, in most cases. Silhouettes — and there are many of them — rely on easy, simple lines to create effects that are fresh, feminine and, above all, youthful.

All along the easy line, the basic simplicity of silhouettes is dramatized by interesting colors and fabrics. Green red, orange, gold, blue, ultra violet — just about every color is represented. "Fall foilage," "Indian summer" or "harvest" are descriptions given to some of the most important shades.

Fabrics revel in surface interest, from the loops and curls of mohair and mohair wools to the raised ribs of faille and the airy puffs of matelasse crepes. Smooth-surfaced fabrics are rich and lustrous, with a look of depth.

Juniors and teens heartily endorse this fall's "free-form" fashions that have the combination of youthfulness and sophistication they like so well.

A favorite of both, and very new in teen circles, is the walking suit with three-quarter to seven-eighths length coat worn over a matching skirt.

The teen's choice is apt to be on the casual side, in such fabrics as herringbone tweed or bold blanket plaids. The coat-jackets are often belted below the waist, either in back or all around, Norfold-style, and may be pile-lined for warmth.

Have Dressy Look

Walking suits for juniors are more dressy. They prefer spongy-textured fabrics such as mohair-and-wool and bright broadcloths and black-and-white tweeds.

The chemise influence is often evident, usually combined with high or low-placed belts or seams. Back interest centers around convex lines and gathers topping bands set into the hip or hemline.

The trapeze is another popular silhouette for suits and coats. Its appeal is reightened by such vivid colors as candy pink, orange, cobalt blue and moss green, with wide Puritan or stand-away collars or, for a luxury touch, fur trim.

Fluffy opossum, fox and raccoon collars are favored, along with otter, white beaver, mink, seal and muskrat.

Eased By Pleats

In teen coats, the slim line may be eased by low pleats or panels, accented by bands and bows. Teens also like trapeze coats.

For daytime wear, the junior's choice is likely to be a tapered chemise in jersey or a wool or cotton knit. The newest knits have jacquard patterns or loopy mohair blend textures. Raised waistlines are marked by contour belts or self ties.

The blouson, the overblouse and the trapeze appear in many versions. A "little girl" look is achieved by fullness spreading from a high waistline. Other trapeze dresses have controlled fronts and full, free-flowing backs.

Jumpers take on both chemise and trapeze looks, in such fabric as ribbed cotton or tweedy wool. Bow neckline silk skirts and hooded jersey blouses are among the popular accompaniments.

Combine Three Parts

Well-liked by juniors and teens is the new-for-fall three-part outfit, consisting of a waist-skipping weskit, blouse and skirt.

Relaxed line separates of all sorts win young favor. Overblouses and middies in boucle tweeds or jersey team up with slim or wide-box-pleated trapeze skirts, especially new-looking in wool-blend iridescent suitings.

Blazers and skirts are often coordinated in an unusual plaid. Sweaters are long, sometimes reaching to the leg, although many can be gently bloused. Rough, hairy textures are liked, such as Shetlands and mohair blends.

While Cameron merchants are showing a great choice of silhouettes—Empire, chemise, trapeze, blouson, balloon, to mention some of the leaders — they find a common bond in the "free form" or "mobile" look.

Chemise Changes

There's less talk about the chemise as such — and more acceptance of it as an easy and far from sack-like look that promises to be a long-continuing influence on fashion. Now, the chemise mets the sheath and becomes the "straight sheath," fitted at bust and hips, unfitted at the waist.

When the chemise takes a waistline, it may be high, in Empire fashion, or low — just below the hips or just above the knees. In the latter case, the chemise usually follows the figure, subtly and easily, down to the low-low waistline, and then bursts out in pleats,

Interpretations of the chemise have led to such silhouettes as the scythe, the cocoon and the spoon, with fitted fronts and a bloused or rounded and tapered line in the back.

Easily Wearable

Important among the easily wearable silhouettes of the season are the trapeze and the blouson. Newest is the youthful-looking trapeze, fitted at the shoulders then juting out gently toward the hem. For the two-par doubletrapeze, the same line is repeated in top and skirt.

Introduced in recent seasons, the blouson continues into fall, with the hip-slendorizing effect of its bloused top above a slim skirt endearing it to many.

Major contributions to the fashion news are the walking suit and the three piece ensemble. Jackets for the walking suit may take any of fall's popular shapes, but all agree on longer length — thirty-five inches or thereabouts. Often, they're trimmed with fur, as are many of this season's coats and suits.

Parts Get Together

Possible components of the three-piece ensemble are varied. Skirt, overblouse and coat; skirt, overblouse and jacket; coat, jacket and skirt; coat, jacket and dress represent some of the best-liked combinations.

Reflecting the interest in the walking suits are not-quite-full-length "walking coats." Coats in general show a pleasing awareness of current fashion trends, so that it's easy to select a coat that will fit properly over the new-season suits, dresses and separates.

Plaids and perky hemline pleats are earmarked for fashion this fall, and both are in a slim wool skirt, shown with a long-line sweater.

Warm Colors Take Chill From Winter

By the power of suggestion alone, the warm colors, prints and plaids of new outdoor wear for the young folks will help to take the chill out of winter's air.

Warm fabrics - such as tweeds, melton, camel blends and corduroys - and pile linings join in to assure cold weather coziness. Adding to the look of warmth are pile collars and bulky knit trimmings.

Topping slim pants are short bloused jackets and longer ones in every length from car jackets to fingertip stadium coats to full length coats.

SWEATER FAVORITES

Low-button cardigans with deep V openings vie with pullovers as popular sweater choices for young boys.

Changes Brighten Boys' Ivy Styles

Little boys have found the styling they want in Ivy, and they're staying with it. Ivy's even more popular this fall than in past seasons.

Some changes have been made. After several years of strict Ivy tailoring, this neat look is branching into brighter colors and variations in style.

Being shown along with the classic dark stripes, gray flannels and conservative tweeds are the new bold stripes, bright-colored tweeds and a wide variety of prints.

New touches have been added with the introduction of fur and fur-like trim in outerwear, print shirts and the liberal use of bright red.

Outerwear makes news in a choice of several lengths and styles. Popular are the classic suburban coat, the surcoat, midway-length jacket and the toggle coat.

Tailored like Dad's are these boys' sports jackets, with Ivy-narrow lapels and natural shoulders. They're made of British woolen shetland-type tweeds, in shades of gray and brown to contrast with dark slacks.

Section II

First Friday

Fashions

- and -

Gas Range Trade - In

Section

PENNEY'S
ALWAYS FIRST QUALITY!

Friday Oct. 3rd

Friday Oct. 3rd DOLLAR DAY

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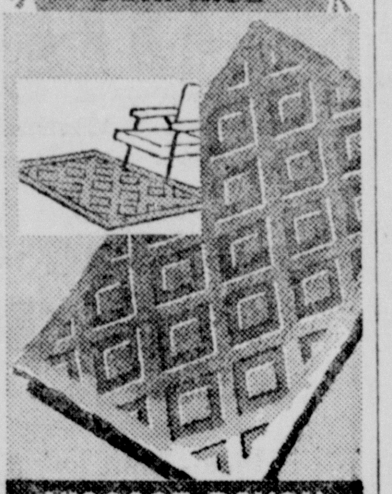

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EXTRA LARGE SCATTER RUGS

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Bigger value because Penney's cuts them bigger than usual. 30 by 54 inches in a high low pile to make an attractive block pattern Decorator colors.

SURPRISE!

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COTTON FLANNEL GIVES YOU MORE

3 yds. .. 1.00

More medium-weight warmth* More caressingly-soft comfort! More savings than you've dreamed possible. Stripes, florals, novelties — prints for all the family.

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PLAIDS NEED LITTLE CARE

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Towncraft plaids priced Penney low! Long sleeved regular collar style shirts are an easy-care Dacron'n cotton wash 'n wear blend, little or no iron.

WASH 'N WEAR

TOT SWEATERS

HI BULK ORLON CARDIGANS!

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Sizes 1½ to 4

Long sleeved styles for boy and girl, outstanding at Penney's price. Turbo Orlon. Jacquards, bulky trims, two-tones! Light, bright and dark colors.

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our biggest bargains in years get together at PENNEY'S

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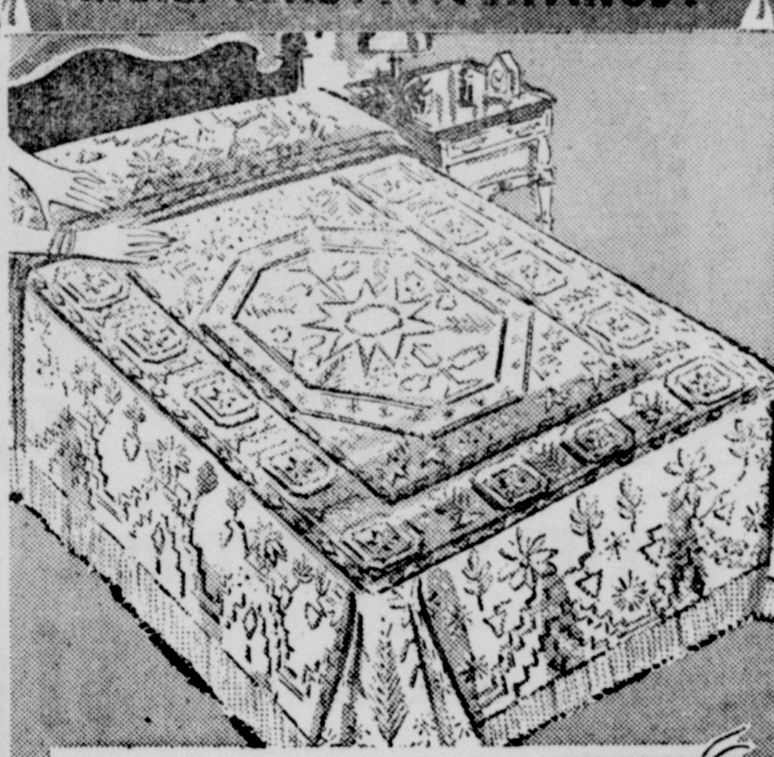

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Heavy quality cotton loop woven in a lush, clearly defined pattern. Machine washable* colors ... puro or antique white, pink, gold.

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Full Size

FULL CUT!

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More new patterns specially picked for our Birthday party! All in warm, durable fabrics generously proportioned over exclusive Penney patterns.

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COTTON FLANNEL COMFORT GOWNS

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2-PIECE SOFT COTTON KNIT

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Gripper back and waist make dressing easy. Non-skid porous soles. Absorbent, knit cotton. Machine wash in luke-warm water. Maize, pink, blue, mint.

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Jenkins Service Station
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Allied Batteries — Texaco Products — Armstrong Tires

'New Look' For Men

Eye Appeal In Men's Fall Suits

While "Ivy" models in suits show few changes, there is an increasing acceptance among the "non-Ivy" dressers for the "American Ambassador" model. This is a trim suit with flattering lines that will seemingly take inches off a man's waistline while adding inches to his height.

Among its distinguishing characteristics are a close fitting collar, slender lapels with only a tiny notch, and slightly tailored but not broad shoulders.

The "Ambassador's" three-buttons are set a bit lower and closer together than usual and its general effect is pleasing and new looking.

The newest fabric category is winter-weight wash-and-wear, which has hit the peak of popularity for warm weather wear and is now being adapted for the cold months. These suits are of the "automatic washwear" type—put them through the entire wash cycle then toss them into the dryer, and they come out pressed and ready to wear.

Topcoats Are Shorter

Topcoats for this fall will be considerably shorter. New dressy models, in the manner of the "American Ambassador" suit will share favor with the new "split-raglan," the big shaped balmacaan the semi-fitted chesterfield and the roomy box coat. Fabrics will be lighter in weight, but very warm.

Hats will be lightweight, smaller in overall size. The newest model, the "Centredent," features a center creased shape and a front pinch.

In dress shirts, smaller-shaped neater-appearing collar styles will coordinate with the slim, trim look of men's clothes. Bold prints and bulky-look sweater shirts will be prominent on the casual scene.

Neckwear will be livelier, with more colorful and bolder effects shown both in woven designs and in prints.

Men's suits for fall are definitely dressier, according to the American Institute of Men's and Boys' Wear.

The new styles reflect a complete departure from the mode of the post-war period when casualness and informality in suits were practically a rule. The "casual look" is now largely confined to leisure hours, while suits take on a more business-like appearance.

The new Fall suits display a great deal of eye-appeal in both fabrics and models.

Men who prefer the modern models combining the best of the English tradition with Continental detailing and American ease of fit, will find such suits tailored of fabrics embodying a new elegance.

Intricately subtle weaves of fine wool-worsted, blends of silk and worsted, slightly iridescent effects of worsteds blended with mohair and or silk yarns, and jacquarded patterns all in medium to dark shades of grey, brown, or blue, point to a modern dressier look.

Fabrics Have Variety

Devotees of the natural shoulder or "Ivy" type of clothing will find a greater selection of fabrics in their favorite models, too. These include subtly colored mill-finished worsteds in neat traditional patterns; tough, long wearing sharkskins, new hopsacking fabrics and, of course, the perennial flannels in both plains and stripes.

Stripes, incidentally will be more popular than ever this year in all types of clothing. There will be pin stripes, pencil stripes, cluster stripes, ombre stripes and even some "wriggly" stripes in the jacquard-type cloths.

Head Bands Named Tops In Fall Fashion

Headache bands, vamp bands—whatever the name, head bands are headliners in the fall fashion news.

Variatins range from gingham and plaid ribbons to velvet bicycle clips ornamented with jewels, roses, bows, buttons or small brass motifs.

Matching head belts and waist belts are offered in a choice of leathers and colors.

Neckwear Strikes Livelier Fall Note

Ties for Fall 1958 will be a lot livelier than they have been for several years. There are signs of a sure shift from the toned-down muted effects that have set the style pace in neckwear during the past several seasons.

Both in woven designs and in prints there are more colorful and bolder designs to liven up the very popular medium to dark shades of clothing. Look for more silver grounds, brighter stripes, and an increase in the number of offbeat cotton prints.

PEARL BUTTONING

Pearl buttons, the size of a silver dollar or larger, are a new-looking, fashionable as well as functional trim for young coats, jumpers, chemise overblouses and trapeze dresses.

Big red satchels, in knits and simulated leathers, are a popular accessory for the college girl.

FALL SOCK HITS

Bold patterns, neat effects and solid colored ribs all are popular in men's socks this Fall. The bolder and brighter styles are best worn with casual clothes, the more subdued shades and patterns with business outfits.

Mohair and color unite to create some of the most exciting news in fashion for fall. Among the leaders in this trend are looped mohair sweaters, vividly colorful. Sweater shown is hip length, and distinctively styled with lines, perky, pointed collar and tapered sleeves.

Soft, Lofty Look Prevails In Seasons Exciting New Millinery

The soft and lofty look prevails in fall millinery, and among the many interpretations of this look are costume-completing hats for each of the season's new silhouettes. Textures, colors and trimmings add to the effect of made-for-each-other luxury.

The soft slouch hat makes a perfect costume mate for the new walking suits, while the lofty, highcrowned fedora is particularly effective with easy, long-jacketed suits.

Casual tailoring of fall suit hats echoes the casual lines of the unfitted suit jacket. Textures and colors also match clothing, with wool jersey, mohair and other "bearded" woolens, iridescent effects, bold plaids, buttons, bows and leather trimmings making style harmony easy to achieve.

Bouffants Suggested

For the chemise and the blouson milliners suggest bouffant, ballooning silhouettes in high, gently-rounded cloches and turbans. Fluffy, long napped velours, shaggy tweed fabrics and long-haired furs make these bloused hats cloud soft and light looking.

With the increasing importance of fur-trimmed fashions, fur hats become more appealing than ever, in every known variety of pelt from sable, chinchilla and mink to broadtail, beaver, leopard and a wealth of novelty furs.

Wig hats, a summer favorite, play a return engagement fo fall. Beautiful plumage in stained glass colors and tweed-like color combinations makes attractive head covering. Fur wigs are cosy as well as fashionable.

Empire Influence Seen

Appearing in fashion, along with the trend to high-waisted dresses and coats, are tall-crowned bonnets inspired by the Napoleonic era. Inflated pillboxes, soaring turbans and high hats with small forward-reaching or ruffled brims are designed to settle comfortably over tiny chignons and clusters of curls worn Empire-fashion high on the crown of the head.

The colors of fall hats are as exciting as their textures. Jewel-like tones and color combinations as vivid as those of stained glass are favorites, while jet blacks are a striking contrast to the color-drenched autumn palette.

Buckholts HD Club Has Garden Program On Winter Shrubs

Mrs. Arthur Inge was hostess for the Buckholts Home Demonstration Club Friday at the Lutheran Church educational building with Mrs. Robert Jungmann, chairman, in charge.

"Selecting, Planting, Screening and Winter Care of Shrubbery" was the program presented by Mrs. Alice Hughes, County HD Agent.

During the business session Mrs. L. H. A. Fuchs was named to attend the leader training meeting on "Making a Cutting Bed."

Following the program the hostess served a party plate luncheon.

Burlington News

Fire Destroys Homer Crook Store, Area Fire Fighters Control Blaze

By Mrs. George Logan

Telephone VO9-2265

Fire broke out at the Homer Crook Grocery Store about 1 a.m. Tuesday leaving the property a total loss. Fire units from Lott, Cameron and Rosebud responded to the emergency call and were able to confine the fire loss to the one building.

Residents reported that the fire raged for about 1 hour.

Burlington Baptist Church celebrated its 50th anniversary Sunday with a program beginning at 10 a.m., a luncheon in the recreation hall at noon and an afternoon program starting at 2.

On the program were: H. F. Schulz, Mrs. Bill Matyastic, Rev. Robert Bayles; Rev. Henry Davenport, Jr.; Rev. James Palmer of the First Baptist Church, Rosebud; J. J. Foshea; and L. W. Sample.

Former members attended from Houston, Dallas, Calvert, Bryan, Buckholts, Cameron, South Elm, Grand Prairie, Willis, Ft. Worth, Orange, Briary, Austin, Lubbock, Pleasant Grove, Marlin, Killeen and Rosebud.

Rev. Bayles and family returned to their home in Ft. Worth Sunday evening when their daughter became ill.

Mr. and Mrs. Roy Lee Franklin and family of Bryan visited relatives here and at Rosebud Sunday.

Mr. and Mrs. Fred Davenport and son Kenneth spent last Sunday in Killeen with Mr. and Mrs. Lanier Schultz and daughters, Francis and Phyllis.

Mr. and Mrs. Henry Hensel, and Mr. and Mrs. A. E. Hensel attended the funeral of Mrs. Clara Krebs at Shelby last week.

George Logan Sr. was on the sick list but is up now.

The WMS of the Baptist Church changed their meeting time to 3 p.m. on the first and third Sundays. The meetings will be held at the church.

County Wide 4-H Club Names New Officers

Johnnie Ray Richter was elected president of the County Wide 4-H Club at a recent meeting in the Baptist Church annex. Benard Jungmann, outgoing president, will serve as vice president.

Other officers named were: Jeanette Richter, secretary-treasurer; Joyce Fuchs, council delegate; Arnell Jungmann, reporter; and La-Nell Moraw and Joan Hollis, recreation leaders.

FILL NECKLINES

Fresh white collars and other white neckwear provide pretty fill-ins for fall's open necklines.

Announcing The Opening Of

Johnnie Lees Beauty Shop

210 North Fannin
Cameron, Texas

Experienced

Efficient

Beauty Service

For Appointment Call: 1287

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SAVINGS -- First Friday, Oct. 3

QUILTED SKIRT MATERIAL
36 inches Wide - Quilted on Both Sides — Reg. 1.49 yd., ... yd. **$1**

CORDUROY
36 inches Wide
Regular 89c ..... yd. **69c**

Garza Sheets
81 x 108 — Double Fitted Bottom
Regular 2.25
- 1.79 -

ONE TABLE COTTON
Piece Goods
Values to 79c Yd.
4 yds. for .. 1.00

Ladies Hose
Seamless & With Seams
51 Gauge — 15 Denier
- 59c Pair -

Boys Stripe T SHIRTS
Short Sleeve
2 For **1.00**

BOYS LONG SLEEVE
SPORT SHIRTS
One Table
Sizes 6 — 16 **$1**

MENS SHORTS
Sanforized Broadcloth
Regular 1.25, Half Price **63c**

BOYS BLUE JEANS
10 Oz. Sanforized, Zipper Fly
Sizes 4 to 12 **1.00**

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Write P. O. Box 3 in care of The Cameron Herald or 708 N. 25th, Waco, Texas

GOLDFARB'S First Friday and Saturday Too

AND FALL FASHIONS TOO!

GIRLS SATIN STRIPE
COTTON PANTIES
Double Crotch
Pastels & White
Sizes 2 - 12, 8 pr. **$1**

LADIES 1st QUALITY
NYLON HOSE
New Fall Shipment
Size 8½ - 11, 2 Pr. **99c**

BOYS BLAZER STRIPE
ANKLETS
Nylon Reinforced,
Guaranteed 4 Months
Size 6½ - 10½ ,4 pr. **88c**

20 x 40 DUNDEE
BATH TOWELS
First Quality
Solid Colors, Stripes,
Reg. 49c, 3 For **$1**

36 - Inch Heavy - Solid Color OUTING FLANNEL
White - Pink - Maize
Blue - Mint 3 Yds For **1.00**

New Fall Dresses
A galaxy of sparkling new styles and fabrics for the "smart" dresser!

One and Two-Piece Styles
Most are washable fabrics
Cottons and Blends that look much more expensive.
Misses - Junior - Half Sizes

Values to 7.98 DOLLAR DAYS Only

$5.00

Misses and Ladies FLATS
Smooth Leather - Patent - Suedes, Sizes 4 — 10
DOLLAR DAY ONLY
- 2.77 -

It's **Goldfarb's** Of Course

Your Cameron Herald SOCIETY

News for the young crowd is this chemise jumper, in homespun - look cotton - silk, color - coordinated cotton print blouse.

Fall's Shoes Are Colorful, Slim, Simple

New leathers, textures and colors combine to put fall shoe silhouettes in great shape!

To point up the elegance of the soft leathers in the new slimmer-than-ever shoes, ornamentation often becomes an integral part of the shoe. And when the ornamentation is not "built in,' it takes on a conservative touch in tiny off-side buckles, small crushed bows, delicate leather appliques or overlays.

Typical of the "Built-in" styling are such effects as pleating at the vamp, high-peaked tongues of stitched or softly crushed leath-straps which are shown pumps and sandals for both daytime and dress wear.

New touches also are seen in various throat treatments—some others have curving pieces that resemble half-moons.

The lighter look continues, in lightweight leathers for roung-the--clock wear, with the slim silhouette highlighted. For dress there are more open shank treatments, d e e p V - throats, asymmetrical straps and narrow instep straps. Linings of gaily colored leather are often featured.

For daytime and casual wear, there's a greater use of contrasting leather colors and textures. Silky brushed leathers are accented with touches of smooth or finely textured leather at the vamp, in small tailored buckles, collar treatments and strap details.

Oxfords, shown with combinations of leathers and ranging from two-eyelet to five-eyelet patterns and spectator pumps are popular, and are often seen with stacked leather heels.

Since designs and ornamentation are simple, color can go on a binge, and does—in rich benedictine and brandy tones, new winter greens that vary from blue-geen to olive tone, clear, bright berry reds, deep garnet shades, darkened browns and polished blacks.

Mrs. Kunz Hosts 42 Leisure Club

Mrs. Augus tKunz was hostess for the 42 Leisure Club at her home last week.

High score went to Mrs. A. K. Gurecky and second high was awarded Mrs. Leo Laake. Mrs. Leo Fuchs won the 84 prize.

Refreshments of chilled grapefruit juice and cheese cake were served to members and two guests, Mrs. Steve Polzer and Mrs. Frank Hanel.

Mrs. Charles Payne will be hostess for the group October 9 at her home.

—PM—

Mr. and Mrs. Truman Pembroke have been visitors in Rusk for the past two weeks where they were guests of Mrs. W. H. Wallace.

QUALITY

We Offer "The Best"

Your Physician provides the BEST in medical care.

Let US serve YOU with the BEST in Prescription Service.

Pharmacy is our profession.

E. O. Schiller Pharmacy

CAMERON

Rx

SERVICE

Color and texture add new interest to coats. This one is marine blue, its lines slim and tapered.

Fall Jewelry Is Dramatic With New 'Free Form'

For individual fashion impact through imaginative accessorizing Fall j e w e l r y offers a good deal that is new, reports the Fashion Coordination Institute.

Pins and more pins, of all shapes and sizes, are ready to dramatize simple, free-form fashions. Larger pins, worn plumb center, and unmatched pins of the same general type, worn in a triangular arrangement, are two of the suggested new looks.

Bracelets worn in matching pairs on both wrists add a note of balance to the new clothe sa n d a smart, individual touch. Rings, too, shine in the fashion scheme of things, to complete the jeweled hand, jeweled wrist look.

To coordinate with the new fashion colors, there's jewelry in a dazzling array of hues. The Institute suggests blending colors in an ensemble, with the jewelry in a different shade of the same color family as the suit or dress.

Popularity of "harvest colors" gives fresh importance to gold jewelry.

Starring as accessory to easy, brightly colored, deeply textured suits is textured gold, stone-set jewelry.

Dramatic for late day are neck-deep bibs worn backward, with the laces worn high and wrapped, or jewels cascading down the bare back of a cocktail or evening gown.

Long and longer earrings make evening fashions news.

Daytime necklaces, to complement flat, standaway necklines, are shorter and fuller. Designed to highlight face and neckline are daytime earrings, sporting real or "pretend" jewels.

Marlow Community Plans Picnic Supper

The Marlow Community will have a covered dish supper Saturday starting at 7 p.m. in the Marlow School house.

The public has been invited for the supper and the fellowship and recreation following the meal.

Gloves Feature Delicate Detail, Match Scarfs

Gloves are in the fashion spotlight this fall, featuring delicate decoration and a wide variety of exciting colors.

Elegant detailing and softness are favored in lengths ranging from shorties to four to eighteen buttons. The slim look of fashion is adopted in the tapered P. K. sewn fingers and molded fit of the longer lengths.

Leather gloves appear in pastel shades and a whole rainbow of high-fashion colors. These include browns in all shades from palest greyed browns to darkest chocolate bronze greens, greys, blues from bright to dark, reds in deep wine tones and bright scarlet.

Pastels for late day and evening run the gamut from pinks to mauves and lilacs, palest yellows, blues and greens and, of course, the formal white kid gloves that sometimes reach as high as the shoulder.

Washability is a popular feature of new LaunderLeather gloves, along with such detailing as tiny airy perforations, jewelled trims, light embroidery and floral touches, applique treatments, bows and buckles.

The trapeze silhouette has been adapted to LaunderLeather gloves that have a flared cuff and are high belted under the finger line. The chemise look is seen in a low stitching at the cuff line highlighted with a tiny bow.

Pigskin and pig-textured deerskin and cape appear in casual styles, many with whip stitching in contrasting colors. They are often lined in silk, wool or fur.

Cotton, nylons and novelty knits also interpret the trends of the season. For dressy wear, velvet gloves appear with dainty beauvaise-type printing or embroidery.

Coordination reaches a high point in sets combining gloves with matching scards, belts, bags, collars or headbands.

5 County Men Receive Oct. 6 Induction Orders

Orders have been mailed to Milam County men to fill calls for preinduction physical examination and induction. Those receiving orders for induction on October 6 according to Draft Board Officials are: Lemuel Osborn Williams, James Willie Seaton and Charles Franklin Lasseter.

Five men were ordered for physical examination, to be forwarded on October 6 also. They are: Frank Ollie Staten, Lee Verne Whitfield, William E. Kilpatrick, Terry Glynn Shelton and Gerald Jean Eaton.

August Kunz, local board chairman said induction calls have been small for two or three years and as a result, men under the age of twenty-two have not been inducted in recent months. Men being forwarded for physical examination at this time are over the age of twenty-one.

Rejection rates are high at this time with only a small percentage of men being found qualified.

WSCS To Hear Mrs. Freeman

Mrs. W. C. Freeman of Maysfield will be guest speaker Monday for the Women's Society of Christian Service meeting at 3 p.m.

Mrs. Freeman, a Texas Methodist Conference officer, is president of the Bryan District of WSCS.

Mrs. Don G. Humble, president of the local society, announced that there would also be a short business meeting before the program.

St. Rita Circle Names Convention Delegates

St. Rita Circle met Sept. 24 at Simon George Hall for their rgeular business meeting.

Delegates named for the NCCW convention in Austin are: Mrs. W. W. Balhorn, delegate for the Parish Council and Mrs. Ralph Michalka, alternate; Mrs. Frank Hanel, delegate from St. Rita Circle with Mrs. August Gurecky, alternate.

The Rev. George Duda lead a religious question-answer discussion and refreshments were served by hostesses Mrs. Joe Hibner and Mrs. Emma May.

Local Group At Bryan Meeting

The Cameron District Council of Catholic Women met in Bryan Sunday at the Knights of Columbus hall for their regular fall meeting.

Mrs. David Shapiro of Cameron, District president, presented a program with slides showing the structure and function of NCCW, and the Rev. George Duda spoke on "Vocations".

Attending from Cameron were: Mrs. W. W. Balhorn, Mrs. Pete Mikula, Mrs. Frank Hanel, Mrs. David Shapiro and Mrs. Lawrence Jetter.

Colorful Slides End WSCS Study Series

The Womens Society of Christian Service concluded their study 'Concerns of North American Neighbors" with Mrs. John Henderson as study leader.

Forty women registered for the series of 3 lessons.

Slides of Canada, Hawaii, Mexico, the Carribean and scenes of the United States were shown after the final study program.

Linda Ethridge Feted

Mr. and Mrs. Johnie Ethridge were hosts for a birthday party honoring their daughter Linda recently. Refreshments of sandwiches, punch, relishes, and pink and blue birthday cake were served to the 35 guests. Mrs. Bonnell DePew assisted the hostess during the party.

—PM—

Mr. and Mrs. Gib Terry visited their daughter and family, Mr. and Mrs. C. L. McLendon in Farmington, New Mexico last week. They also took a side trip to Colorado.

Service Guild Has First Meeting At C. W. Hudsons

The Weslyn Service Guild of the First Methodist Church, Cameron recently held its first meeting of the 1958-59 year in the home of Mrs. C. W. Hudson with seven members present.

Officers of the Cameron Guild for 1958-59 are: Miss Dorothy Jane Plasek, president; Mrs. C. W. Hudson, vice-president; Miss Lena C. Yoe, recording secretary and secretary of promotion; Miss Dorothy Johnson, treasurer; Mrs. Charlie Nabours, chairman of spiritual life; and Mrs. Horace Knight, guild co-ordinator.

A program entitled, "The World to Christ We Bring," was presented by Miss Dorothy Plasek, who also had charge of the Pledge Service.

After the business session members were served refreshments by Mrs. Hudson and Miss Dorothy Johnson.

Miss Jaggers Weds Mr. Hobart Rackley

Miss Bessie Marie Jaggers and Mr. Hobart Rackley were married at 4 p.m. Saturday at the home of Rev. P. L. Caperton in Cameron.

The bride who has made her home in Ben Arnold, is the daughter of Mrs. J. B. Jaggers of Hempstead, Texas, a former Burlington resident.

Mr. and Mrs. Rackley will make their home at 706 N. Fannin in Cameron. Mr. Rackley is employed by the State Highway Department in Cameron.

Luxurious Sleep

Luxury silks and nylons in glowing tones are favored for sleepwear. Silk satin and nylon sheer georgette are liked for gown-and-peignoir ensembles. Low-cut bodices are etched with hand-cut Alencon lace.

prison rodeo

Starring Richard Boone, Dale Robertson, Ward Bond, Robert Culp, Tommy Sands

RESERVED SEATS $2.40 & $4.40

SEND CHECK OR MONEY ORDER TO RODEO TICKET OFFICE

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OCT. 5-12-19-26

plus INMATE CONTESTS

PHILCO Televisions – Refrigerators

PHILCO & BENDIX WASHERS

For Sales – Service – Easy Terms

HORSTMANN BROTHERS

Schigut's First Friday $ $ Daze

Ginghams For Early Fall
Tartans & Novelty Plaids
All Dark - Bright, Colorful
Sanforized, Drip - Dry, No Iron, Yd. 39c

Men's 8 1-2 Oz. Grey Khaki Pants
Sanforized, Full Cut
Fast Color 2.88

DOLLAR DAY DIVIDENDS

Ivy League SLACKS
Corded Twill With Leatherette Trim
– 2.98 –
Reg. 5.95

Boys Flannel SHIRTS
Bright Plaids, Lined Back, Sanforized
– 1.49 –

Schigut's Check List for Winter

For Men

Adam Felt Hats 5.95 - 10.95
Jackets (6 to 44) 4.98 - 12.95
DRESS PANTS
Rayons & Orlons 6.95
Flannel 9.90
Sport Shirts 2.98
L. S. T Shirts 1.98
Dress Shirts 2.98
Dress Shoes 8.95
Shorts 69c
Socks (Stretch) 65c
House Shoes 2.98

For Ladies

Dresses 7.95 - 12.95
Coats (Full Length) 16.95
Car Coats 10.95
Hats 3.98 - 5.95
Bags (Large Assortment)
Can Can Slips 3.98
Blankets 1.98, 4.98, 5.95, 7.95
Slim Jim 3.98 - 6.50
Bulk Sweaters 6.95
Turtle Neck Sweaters 3.98
Sweater Sets 7.95
House Shoes 2.98

DOLLAR DAY VALUE

Large Assortment Piece Goods
Prints - Drip Drys
Many Others
— 3 Yards —
– 1.00 –

Ladies Orlon Cardigan SWEATERS
Many Colors
Sizes 34 — 40
– 2.77 –

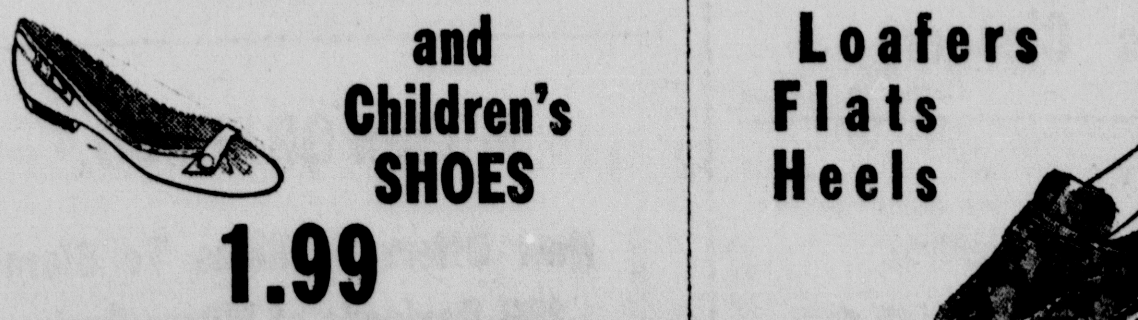
At Chili's

First Friday Pepper Uppers

Special Tables For $ Day

Flats, Moccasins and Children's SHOES
1.99
Odd Sizes and Colors

Ladies and Girls
Loafers Flats Heels
2.99



Lewis Chili Shoe Store

"Friedman-Shelby Shoes That Fit"

Courthouse News

MARRIAGES

Roberto Baca and Marselina Yanez.

Fred William Basshard and Glenda Carol McCluse

Hobert Frances Rackley and Bessie Marie Jaggers

Malcolm Andrew Patton and Mrs. Clara Mae Young Baird.

Robert Jerry Brown and Ollie Dell Dawkers.

Billy Glen Seaton and Clydell McCulloch.

NEW CARS

James Martin, Ford Tudor

G. C. and S. F. Railway Co., Chev. 4 Dr.

Case Monte Company, Wyllis Jeep.

DEEDS

William V. Adams to Robert Bill Gause. $5,055.00. Two tracts of land situated in Milam County. One out of the Azra Webb Survey and the other out of the D. M. Farmer.

Hallie B. Loftin, et ux, to Frank J. Ruzicka. $800.00. Two tracts or parcels of land situated in Milam County, out of the Thomas Curry League.

James M. Wiggs, et ux, to George Childress. $10 and other consideration. Lot, tract or parcel of land lying and being situated in Milam County, described as Lot 3 in Block "E" of Hearrell Addition to the City of Cameron.

Edward P. Young, et ux, to Alvin Lee Mullinax, et ux. $10 and other consideration. Certain lot, tract or parcel of land situated in Milam County and being a portion of the City of Cameron.

John Wesley Woods, et ux, to Thomas B. Jeter, et ux. $10 and other valuable and sufficient consideration. Lots and parcels of land lying and being situated in the town site of Milano. Lots Nos. 6, 7, 8, 9, and 10 out of Block 5 of the Town of Milano.

Alvin Lehmann to Emily A. Lehmann, $10 and other valuable consideration. A part of a tract of 53.3 acres out of the J. J. Liendo Grant in Milam County.

George Bredt and Jack Lewis to Ora M. Moreland. $3,000.00. Lot and parcel of land lying and being situated in the City of Rcokdale. Lot 6 of the Re-Subdivision of Block 5 of the Hillyer Heights Addition to Rockdale.

News Of Buckholts Happenings

Lewis Home Is Scene Of Weekend Houseparty; Dudiks Host Guests

By Mrs. J. W. Meyer

Mr. and Mrs. J. D. Lewis' week end guests were their children Mr. and Mrs. John Douglas Lewis and son, John Paul of Houston; Mr. and Mrs. Bill Gause and children of Gause and Mr. Lewis' brother and family, Mr. and Mrs. Hickman Lewis and daughters Mary Lynn and Kathryn Eline of Ft. Worth.

Guests Sunday in the J. A. Walschak home were their daughter's family Mr. and Mrs. Dana Kastenbaum, Betty, Mary, John, Margaret and Kitty of Cameron.

Mr. and Mrs. W. W. Chevalier has as recent guests their son and family Mr. and Mrs. C. H. Chevalier and son Edwin of Galveston. Their guest Sunday was their daughter, Miss Iris Chevalier of Waco.

Mr. and Mrs. Louis Krenck and daughter, Vicky Lynn of Cameron were visitors here Sunday as guests of her parents, Mr. and Mrs. Jesse Weber.

Mr. and Mrs. Joe Ruzicka and children of Bryan have been guests of his parents, Mr. and Mrs. Joe Ruzicka, Sr.

Mr. and Mrs. R. W. Wall and daughter, Judy were business visitors in Cameron Saturday.

Mr. and Mrs. W. C. Dudik have had as guests Mr. and Mrs. Wallace Neitsch of Swertner and Mr. and Mrs. Emil Hirschman and son Gene of Granger.

Guests of Mr. and Mrs. J. W. Meyer Sunday were their son and family, Mr. and Mrs. John R. Meyer and children of Ft. Worth.

Mrs. G. C. Williams has returned from a visit to Austin where she was a guest of her daughters and their families, Mr. and Mrs. Harvey Yoe and Mr. and Mrs. A. J. Pagnozzi.

Local members of the Buckholts Baptist WMU ladies church society to attend the District 15, WMU meeting held at Georgetown Tuesday included Mesdames Will Gilbert, Joe James, Jack Gandy, C. S. Raney and Mrs. G. C. Williams.

Cameron's Business - Industrial Review

Story Of Cameron Business Leadership

Dodson, Sheffield Combine 20 Years Auto Repair Work

Preventive maintenance is the most important thing for the life of a car, Eddie Dodson, veteran mechanic-owner of Dodson's Garage, 107 N. Crockett, points out to customers.

All Auto Repair

"We can do all general auto repair on all makes of cars," Dodson says. "We specialize in wheel balancing and offer a fine brake repair and wheel alignment service."

Dodson and his associate, Cozine Sheffield, an ace mechanic of 20 years experience, check the general condition of a car before they tackle the specific problems at hand.

"That way," Dodson continues, "we don't overlook something else that motorist might overlook."

Pick-Up-Delivery

"And we offer pick-up and delivery service for city customers and prompt service for all customers whose cars go through my shop," Dodson goes on.

Dodson sells Westric batteries for trucks, cars, and tractors as well as offering a battery charging service. And he has a good stock of standard name brand auto parts on hand.

Dodson's summer business hours are from 7 a.m. to 6 p.m.

Sheffield, a native countian, is a general repair expert with 20 years of varied experience, including work on naval motors, power plants and diesel engineering school. He also has experience in large car dealers service departments.

Veteran Mechanic

Dodson is a lifetime veteran of auto mechanics. Born in Ben Arnold, he has attended practically every type of auto school and worked as an airplane mechanic for four years during World War II. Included in his long experience and schooling is training in personal management.

Cammer's Cleaners Bring City 50 Years of Top-Notch Service

Cammer's Dry Cleaners and Tailor Shop has 50 years of dry cleaning experience, and owner Jack Cammer and Mrs. Cammer provide a topnotch dry cleaning service with a new odorless, lint-free cleaning system recently installed.

Cammer's services include a fast hat blocking service, summer moth-proof storage at an economical cost, tailoring of suits, jackets and slacks and all other services found in an up-to-date-minute cleaning and tailoring establishment.

And they offer S&H Green Stamps with every dry cleaning, pressing, tailoring or hat blocking job.

50 Years Old

Cammer s service started as Cammer's Tailor Shop 50 years ago the same location of the present business, 206 W. First St. Cammer's brother, Ben started the business in a frame building once used by a Cameron doctor, a Dr. Jones.

Cammer followed in the footsteps of brother Ben, Jeff and John and has built the business to its present, modern facilities.

He proudly points out that Ben Cammer introduced the first pressing machine in Cameron. And he says that Cammer's Cleaners have been keeping up with modern developments in the industry ever since.

Cammer points out the modern plant that is centrally located in the heart of downtown Cameron is convenient to people coming to Cameron to shop. But if they need quick pick-up and delivery service, he says, we provide it free.

"Altering too is one of our services," Cammer says.

The new cleaning building was built in 1946. It contains the equipment and spacious service area that customers like, Cammer says.

33 Years Experience

Jack Cammer has been in the cleaning business for 33 years and has been running Cammer's Cleaners since 1926.

"And we know with our long experience in the dry cleaning business that we can give service when you need it," he emphasizes.

Two Locations

Let Glass Say It With Flowers On Special Days

When you say it with flowers in Cameron and Rosebud, Glass the Florist says it best.

After 27 years in the wholesale and retail business, there is little doubt about the statement above.

In fact two generations of Glass, the Florists, make floral service and selection a pleasure and delight regardless of the occasion.

Co-owners Mr. and Mrs. Lester Glass and son, Donald Glass, present an array of flowers for that special occasion that makes a remembrance from Glass, the Florist something really special.

Donald Glass points out that potted plants, sprays, corsages, bouquets, cut flowers and any other floral requirement are available in a spectrum of selections.

Greenhouse Fresh

He emphasizes that flowers by Glass are greenhouse fresh to their customers. Glass, The Florist grows most of their flowers in their own local greenhouses.

Freshly picked, the flowers are beautifully arranged by the skilled floral decorators at Glass, the Florist. And they are delivered in fast, efficient manner by one of five trucks working in Cameron and a truck in Rosebud, he points out.

"We consider the floral occasion in recommending types of flowers and their arrangement to our customers. We strive for the personal touch that flowers convey when they are given as a gift or special remembrance."

Glass's floral arrangements for funerals are done with dignity and grace befitting the need. Glass says. And equal care is devoted to flower and scenic arrangements for weddings and parties.

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Offering The Complete Insurance Service
FIRE — AUTO — LIFE
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Auto Repair Service
THE WAY YOU LIKE IT
Under The Supervision of
JOE K. KOVAR, Service Manager
Call 131
Schiller Motors
Dodge-Plymouth, Distributor For Milam County

"EVERYTHING . . . For YOUR Car"
Complete Wash - Lube
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Best Guarantee In Tire Industry — All Sizes
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Passenger — Truck — Farm Tires
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Dealer For GE and RCA Whirlpool Appliances

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Come In – TRY Our First Rate Odorless Cleaning System
CAMMER'S TAILOR SHOP
Cameron S&H Green Stamps Phone 363

Watch for the All - New Exciting Chevrolet for 1959
Earle Pearson Chevrolet
100 S. Travis Cameron

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Wash — Lube — Tire Service
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Tire Balancing Service
Mack's Oil Company
S & H Green Stamps
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Flowers For All Occasions
Bouquets, Wreaths,
Funeral Floral Arrangements Done With
EXQUISITE SKILL
Glass, The Florist
Rosebud — Cameron

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MILAM GRAIN CO.
Now Offers Facilities To Store 200 Carloads of Milam Grain
MILAM GRAIN CO.
Growing To Serve You Better

Drive In To
Eddie Dodson Garage
Drive Out With Confidence That Your Car Is In Tip Top Shape!

Cammer's Tailor Shop
Offers Green Stamps With The BEST In Dry Cleaning Service
Cammer's Cleaners
Phone 333 Cameron, Texas

The Only Way In Flowers . . .
Flowers By GLASS, The Florist
Many Services To Meet Your Strictest Floral Requirements
Two Shops – Cameron and Rosebud

Starting This Week . . .

Local Dealers Plan Gas Range Sale During October, November

The October-November "Trade Up Time" gas range sales campaign promises to be one of the most successful merchandisi n g drives of its kind ever conducted for Cameron dealers by the Lone Star Gas Company.

This optimistic note is evidenced by these facts: The "present business climate is very good" and during recent months the trend in the sale of gas ranges has been traveling upward at a fast pace.

Aggressive advertising and promotion by Lone Star, combined with industry-wide sales activities, have helped to swing the current sales trends sharply in favor of gas, according to company representatives.

The "Trade Up Time" theme was adopted to remind customers to "trade up to a modern, automatic gas range." The campaign will feature the "Burner With A Brain" which will be dramatized by large photographic-type advertisements in newspapers. Numerous advantages of gas range cookery will be actually demonstrated in television commercials. One will show how the "Burner Wtih A Brain" operates to qualify for the claim that it "Never burns a bacon slice." Accent also will be placed on the "No Hangover Heat" feature that comes with a modern gas range and "smokeless closed-door broiling."

Billboards wll further dramatize the story of gas cooking for the commuter-customer in larger cities on the Lone Star System.

Numerous sales and promotion aids will be furnished participat- sales personnel. Breakfast will be ing dealers by Lone Star Gas Company. Lone Star dealer assistance representatives will present a "Stop and Watch Party" in dealer stores. Wearing an appropriate chef's cap and apron, each representative will actually cook on a thermostatically controlled top burner range. Foods cooked will be served to visitors. A large poster in the store will call attention to the "Blue Flame Chef."

Especially designed purse-size mending kits will be given to each customer on the day of a "Stop and Watch Party." Magic Stop and Watch invitations, postcard size, will ask customers to dip them in water to reveal a message.

Lone Star home economists and dealer assistance representatives will present gas range sales demonstrations to dealers and their served to all attending.

Point-of-sale material also will be furnished gas appliance dealers. A variety of these "silent slesmen" will be offered to bring sell power direct to dealer sales floors. They include colorful range tags, window banners, lapel tags, and a motion display which cleverly dramatizes the benefits of the "Burner With A Brain."

Gas appliance dealers will have an opportunity to win substantial cash prizes in a floor and window display contest sponsored by Lone Star in connection with the range sales campaign. Separate contests will be held in Lone Star's Dallas, Fort Worth and General Division division is $100. A bonus of $25 will go to any one of the prize winners who has a gas range connected on his sales floor.

BURNER WITH A BRAIN — This revolutionary top-burner heat control is standard equipment on numerous top-of the-line gas ranges now being shown in appliance stores. The control consists of a small sensing element in the center of the burner, as shown in the accompanying picture. The special burner lights automatically and quickly reaches then holds pre-set temperature until cooking is done. Foods won't burn, scorch or stick to vessels. The "Burner With A Brain" makes every pot and pan an automatic appliance.

'Brain' Burner Brings Magic To Your Home

The "Burner With A Brain' brings magic to the kitchen. This ingenious device which has revolutionized gas cooking, represents the greates advance in kitchen ranges since the invention of the thermostat.

A thermostatically controlled top burner, the "Burner With A Brain" operates much the same as an automatic oven. It works in the following manner:

The control consists of a small sensing element in the center of the burners, which in reality "takes the temperature" of the cooking utensil and signals this temperature to the thermostate controlling the burner when the food in the pan drops below the pre-selected temperature, the sensing element automatically signals the control and the flame increases again. When the food is cooked, the burner cuts the flame low to keep the food warm until ready to serve. Even fried eggs will stay warm and tender for an hour.

All top gas range models now on dealer floors feature this revolutionary device. Making the new control even more outstanding is the fact that 80 per cent of normal cooking is done on top of the stove where the "Burner Wtih A Brain" can be of valuable assistance. This new device in surface cooking will provide consistently good deep-fat frying, pan frying, broiling or griddle cooking with ordinary utensils.

Sitting on a "Burner Wtih A Brain" reaches the desired heat instantly as do all gas burners, and when it is turned off the heat leaves immediately. There is no hangover heat to burn foods or raise kitchen temperatures. The "Burner With A Brain" makes cooking with gas by far the coolest cooking possible.

Heat markings on the control dial start at 200 degrees and graduated in small steps up to 400 degrees for secure control of the flame. The low, prefectly controlled temperatures are just right for delicate puddings and sauces, and the constantly well-regulated temperatures necessary for deep-fat frying are provided by the new burner.

To use the "Burner With A Brain," the homemaker merely sets it and forgets it. The control dial is like the familiar gas oven control, and all that is necessary is turning it to the proper temperature.

Mrs. Zelisko Speaks To Pleasure-Profit

The Pleasure and Profit Club heard Mrs. Elizabeth Zelisko discuss the woman's place outside the home in a meeting last week in the home of Mrs. Patsy Nance.

Sixteen members and one guest enjoyed refreshments prior the meeting topic.

Judge Graham Will Attend Conference

District Judge O. D. Graham will attend the annual conference of Texas judges, Oct. 9-10 at Laredo.

Judge Graham will join some 190 other members of the State Bar's judicial section to work out mutual problems ranging from needed improvements in criminal law to court-sponsored marriage counselling.

Headed by Chairman Tom J. Renfro, Associate Justice of the Fort Worth Court of Civil Appeals, the section is comprised of some 250 judges of appellate and district courts and county courts-at-law.

Tracy-Duncan Club Elects HD Officers

Mrs. Joe Brown was hostess to the Tracy-Duncan HD Club at her home September 24.

Officers were elected for the coming year.

They are Mrs. Ralph Caffey, president; Mrs. Otis Charles, vice president; Mrs. Boyd Offield, secretary and treasurer; Mrs. Roy Harris, council delegate.

A social hour followed the business sessoin.

Refreshments were served to the members and one visitor, Mrs. Roy L. Green.

The Club will meet with Mrs. Herman Oldham on October 15.

Local Airman Joins 777th Troop Carrier

POPE AIR FORCE BASE, N. C.,—Airman First Class Charles Richards, of Cameron, recently reported at Pope Air Force Base for duty as an air crew member with the 777th Troop Carrier Sq.

A-1C Richards, 24, is the son of Mr. and Mrs. Frank Richards, 206 E. 18½ St., Cameron. He was graduated from Yoe High School in 1952 and attended Baylor University a year before entering the Air Force.

He came to Pope from Misawa Air Base, Japan, and has also served at Osan and Kunsan air bases in Korea.

A-1C Richards and his wife, Margaret, presently are residing at Spring Lake, N. C. Mrs. Richards is the daughter of Mr. and Mrs. V. L. Angell, Rt. 2, Cameron.

Pope Air Force Base, where A-1C Richards is now assigned, is home of the 464th Troop Carrier Wing (Medium), a unit of the Tactical Air Command's Ninth Air Force. The base is located on the Fort Bragg Military Reservation, and principal wing mission is support of the Army s airborne forces.

Gas Range Beauty To See, Last Long

The modern, fully automatic gas range is beautiful to behold and the easiest to keep clean. With only a minimum of care, a gas range will stay good looking and give cooking satisfaction for many years to come.

No matter how careful one may be, spatterings and spillovers cannot always be avoided. In these and similar instances, these suggestions from the American Gas Association may prove helpful:

To avoid cracking of enamel, wash when it is cool, never hot. Be careful not to place hot heavy utensils on enamel surfaces. Wipe up spilled foods immediately with cloth, never a knife which would scratch enamel surface. Foods like tomatoes, peaches, lemons a n d milk may leave permanent dull spots unless removed at once.

Enamel parts of the range, if boiled, might chip. To avoid rust, dry steel burners thoroughly after washing them. See that spilled foods do not remain on burners between periods of using the range.

To keep aluminum burners from corroding, use hot water, a mild detergent and a stiff brush. Avoid boiling, for aluminum will darken. Lye or soda and cleansing preparations which contain alkali should not be used.

Food particles in top burner ports may be removed with a wire or pipe cleaner. Grease accumulations in the oven or neglected spill-overs of food on the oven may cause smoke. Such food may be removed with a spatula or stiff brush when the oven is cool. Remove charred bits with soap and water. One-half cup of ammonia in a saucer, placed in the oven or broiler compartment overnight, loosens clinging grease as do the jellied oven cleaners on the market today.

If the broiler is located under the oven, place the broiler pan in the lowest position when the oven is in use, or remove it entirely to avoid crazing or warping. Cold water applied to a hot broiler may also cause it to warp.

After using broiler pan, drain off remaining greases and wipe out with paper toweling. Run hot water over the pan and scrub it with a stiff brush. Remember the here comes from food vapor which rise while the food is cooking. here comes from food vapos which ris ewhile the food is cooking.

On a cast aluminum griddle, use warm soapy water. On stubborn spots, a moistened fine grain steel wool pad does the trick.

Dr. Crump Reports Milam Disease Count

Dr. T. E. Crump, acting director of the Milam County Health Unit, listed 11 reportable disease cases during the past week.

They were : 10 cases of strept throat and one case of gonorrhea.

RESULTS When You Report To 282 The Cameron Herald

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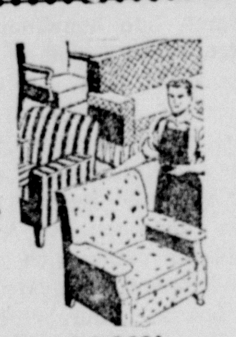

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BARNETT Upholstery
Phone 222
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After Noon Friday . . .
NAME THE MYSTERY FARM
Call Ideal Hatchery With Your Correct Answer

FIRST COUNTY farmer to identify the farm above after 12 noon Friday will receive a free prize from Ideal Hatchery. Owner of the farm will be presented a framed aerial picture by Leo Fuchs at Ideal Hatchery. Picture and prize may be picked up Saturday.

ASK ABOUT IDEAL'S Prize Winning H-3-W Strain Cross Hybrid White Leghorns Developed By Ideal Hatchery. The H-3-W Is FIRST, SECOND & FOURTH In Texas Random Sample Testing and FIRST In Missouri, Random Sample Eggs Production — Against Nation-wide competition 87c More Profit than Average In Missouri 72c more Profit than Average in Texas.

You Can House the BEST for LESS – H-3-W Leghorns
Ideal Hatchery & Poultry Farm
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AGA Lists Helpful Buyer's Hints To Consider In Gas Range Purchase

In buying a new gas range, here is a list of things to look for as recommended by the American Gas Association. It will help you select the gas range best suited for your family's needs.

Buy a range with automatic ignition of top, oven and broiler burners. It's a convenient, time saving device.

Look for the American Gas Association seal of approval which ndicates the range has passed exhaustive tests for durability, safety and performance.

Consider the new top burner heat control which automatically regulated the heat to a desired temperature. This device makes every pot and pan an automatic appliance. It eliminates overcooking and undercooking and frees the homemaker from "pot watching."

Select the size and number of burners you want. Most ranges have one large and three regular burners, with simmer burners in the center. But many models offer up to eight top burners, in a variety of arrangements, to give maximum cooking space and convenience.

Consider, too, the new super hi-speed burners which are the fastest on the market today. For those who count the seconds in brewing a pot of coffee, for boiling water and similar cooking, the new hi-speed burners provide the ideal answer.

Be sure the burners are properly adjusted for the type of fuel to be used. Investigate the burner controls that have two or three click positions which quickly indicate the setting the homemaker desires.

Make sure the height of the broiler pan is adjustable. Some ranges offer up to ten different positions, others swing out, one is equipped with a simplified elevator that allows meats to be raised or lowered as broiling or use of rotisserie requires.

AUTHORIZED DEALER
WHITE Auto Store
THE HOME OF GREATER VALUES
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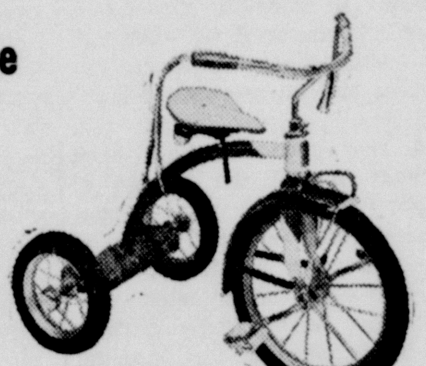

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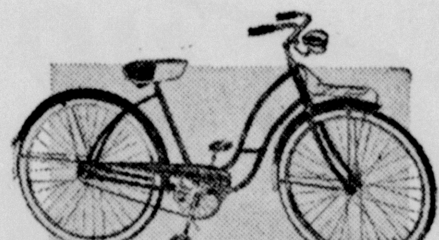


Full Size
only 33.97
Many Others

AND SEE OUR CATALINA RANGES THIS WEEK

One of 12 Models of the New Catalina Shown Above, Priced from 149.95

Gas Ranges Provide Variety Of 6 Specialized Features

Modern gas ranges, fully automatic in cooking operations, also offer a variety of special features —some 67 in all— for the convenience, comfort and efficiency of the homemaker.

Economy of operation is another factor that makes a gas range today's best buy. With the cost of living— especially food prices—at an all-time high, gas range manufacturers this year have concentrated their attention on helping the homemaker make the most of the meat she buys.

New ranges offer a variety of automatic controls for top burners, rotisseries and oven—intended to insure the housewife against excessive meat shrinkage and overcooking. Controls take the guess work out of cooking—maintaining exact temperatures and indicating when meat has reached the desired degree of "doneness."

Ranges in 1958—many designed with the new square look and giving a built-in appearance—have such features as top-of-the-range rotisseries, vertical broilers, pushbutton controls and even remote controls that permit the homemaker to turn the range on or off from the bedroom, backyard or anywhere around the house.

One new range includes what the manufacturer calls a rotis-o-grill—a top-of-the-range rotisserie with a meat thermometer. The rotisserie converts to a vertical broiler and also may be changed readily into an automatically controlled griddle. The same manufacturer is offering a 30-inch range with a rotisserie located so that an entire meal can be cooked in the oven while the rotisserie is in operation.

Another manufacturer features a 20-inch oven in a 36-inch range, a second oven with built-in rotisserie, a griddle in the middle of the range top and an automatic top burner heat control.

Pushbutton controls placed on the backsplash of the range are a feature of another range which also offers a remote control that permits the homemaker to turn her range on or off whether she is in the living room, in the garage, or relaxing on the lawn. The electronic device has no wires, no connection whatever.

Another manufacturer is offering a line of 30-inch and 36-inch "square look" completely automatic ranges with top-burner-heat control. The matchless oven in the 36-inch ranges is a 20-inch size, while the 30-inch range has a 26-inch oven.

The "flip-top" idea is featured on a 20-inch range. It permits the entire top to be raised for servicing or cleaning. The same manufacturer is offering in a 36-inch range a barbecue pit rotisserie which converts to a high broiler and a sizzle-griddle which converts for frying. On some models, the automatically controlled griddle is convertible to a fifth burner.

A newly styled line designated as "classic modern" by the manufacturer features ranges in straight simple lines with midnight grey and silver satin trim. The 36-inch range in the line features a high broiler and meat oven. The ranges feature a swing-out broiler or a broiler that glides out when the broiler door is opened.

An eye-level periscope on the backsplash of the range to permit easy veiwing of what's cooking in the oven is featured by a West Coast gas range manufacturer. This same manufacturer offers a one piece lift-top, a triple rotisserie, a transparent space-saver shelf and a new type of super speed burner.

A combination range and heater with a giant 40,000 Btu burner in the heater section is the 1958 offering of a Midwest manufacturer. An added feature in a rotisserie operation is an automatic self-baster, a device that dips into the pan below, picks up the sauce or juice and pours it over the meat. This manufacturer also offers a kebab attachment which has six small skewers for individual skish-kebab servings. The line includes completely automatic ranges with built-in griddles, built-in meat probes and waist-high broilers.

BEAUTY IN THE KITCHEN — Built-in gas ranges are packed with beauty, convenience and operating efficiency Oven-broiler compartments as well as clusters of top burners may be installed at the height most comfortable to the homemaker. Like free-standing gas ranges, the built-in units offer completely automatic cooking and smokeless broiling. They come in a selection of colors and blend with any kitchen decor.

Ranges Provide Special Control By Fingertip

Homemakers find that gas ranges are even more flexible than ever before. This is due to fingertip controls that instantly and give dozens of controlled precise temperatures.

The modern homemaker enjoys the fact that there is no hangover heat with gas range top burners. When they are turned off, the flame is gone and they remain off. Homemakers also like the instant heat provided by gas. There is no frustrating waiting period for an element to warm up. Gas provides cooler cooking, for hangover heat and lingering warm-up waiting period for an element to warm up. Gas provides cooler cooking, for hangover heat and lingering warm-up periods don't comfortable kitchens.

The same gas that is unsurpass-cook food; they just mean hot, uned for speed cooking can also be relied upon to give extremely low heats needed to keep foods at serving temperature without overcooking them. Gas tailors itself to fit the cooking vessel, whether it be a huge pot or a tiny sauce pan.

The absolute control so necessary in pan-frying is provided by the gas range. Top burner controls insure that the fat will never get too cool, allowing it to creep into the food, making it heavy and difficult to digest. The controlled burners also keep food from becoming too hot, avoiding disagreeable flavor and odor. Temperatures stay just right on top of a gas range.

Broiling too is at its best with gas. Meat comes out crisp and tender on the outside while remaining moist and flavorful on the inside, for there is no overcooking or delayed warm-up to dry it out. Gas broiling means a cooler and smokeless kitchen since only with a gas range do you broil with the door closed.

— P M —

Mr. and Calvin Kraemer were guests at the Wedding of Miss Joyce Schiller in Temple on Saturday, September 27.

— P M —

Mr. and Mrs. J. C. Marek were business visitors in Temple on Tuesday morning.

"Leaves! Leaves! When are you going to call the roofer in the Want Ads?"

Kitchen Heat Is Cooking Villian; Can Be Avoided

Waste heat is the villain of the kitchen!

He wastes gas. He's an unnecessary evil.

He's the character with the heat hangover who keeps the kitchen hot and the homemaker uncomfortable.

However, the villain can be practically eliminated. It is through the use of a modern gas range as your cooking servant.

Gas gives instant high heat and it also gives the homemaker unlimited numbers of low heats for "simmer" and "keep warm" temperatures.

The kitchen stays cooler with flexible and instantly controlled gas. The homemaker can bring food to cooking temperature with flame-fast gas without a long warm up period. Then she can turn down the burner to one of the low simmer-flame positions, taking her choice all the way down to a "pinpoint" flame. This saves vitamins in foods.

A gas flame is off instantly when it is turned off. There s no lingering heat remaining to heat up the kitchen and continue cooking the takes heat to cook. But gas cooking is as cool as cooking can be. First of all, heavy blankets of insulation, the heaviest found on any range, keep heat inside the range to cook the food, not the cook.

Built-In Ranges Add Conveniences

Built-in gas ranges provide the countless advantages of gas cooking while adding beauty and distinction to the kitchen. Numerous automatic features of built-in gas ranges make cooking easy for the homemaker.

The oven-broiler unit of the built-in gas ranges does away with stooping, bending or lifting, for it may be installed at the height desired by the homemaker. Automatic controls o nthese units also provide the latest in cooking convenience. The oven may be automatically turned on and off at predetermined times, permitting the homemaker to cook whole meals while she is miles away. The amazing new top-burner controls give accurate heat control over the entire range of top-burner cooking temperatures.

Flexibility of installation of built-in gas ranges offers a wide field of design to kitchen planners. The oven-broiler unit may be installed at a convenient height, with the top burners installed by the side of the oven, in an island or in the surface of cabinets. These too may be tailored to fit any height.

Built-in gas ranges come in a selection of colors that blend with any kitchen decor. Soft pastels and bright metallic hues of copper, bronze and stainless steel feature the color styles.

The built-in units, like-free-standing ranges, are easy to clean and easy to keep clean. Surface burners may be quickly and easily taken out and dunked in the sink for soap-and-water scrubbing. Broiler trays and oven racks also may be cleaned in the sink. The range top and broiler and oven linings wipe clean with a damp cloth.

Other features of built-in gas ranges include observer oven windows, interior oven light, seamless porcelain-enamel-lined ovens and broilers, heavy insulation and a wide range of colored accessories.

Roper Ranges Feature Many Handy Features

A smart new "Insta-Set' back panel, a king size 20-inch oven and a new top-of-the-range four-way cooking center are among the operating features surrounding the 1958 line of gas ranges manufactured by the Geo. D. Roper Corporation of Kankakee, Illinois.

Built right into the Roper gas range sold by Archer Electric is the versatile "Rotis-O-Grill." It serves as a range-top rotisserie, a vertical broiler and a built-in griddle. Covered, it provides handy extra work space. Cooking heat is provided by two radiant-heat gas burners, independently controlled. A split with built-in meat thermometer is incorporated in the unit.

Innovations in styling also are evident in the new Roper gas ranges. Chief among these is the distinctive "Insta-Set" back panel atop the range. Grouping all major controls within easy reach, the panel includes a fluorescent lamp, "Insta-Matic" oven guardian clock control, light swtiches, outlets and other convenience features. A gleaming chrome surrounds the panel.

A new king-size, 20 inches wide, is featured on all Roper 36-inch ranges. Besides welcome extra capacity, this oven offers easily removable oven rack guides. Wih tthe guides removed, oven walls are completely smooth for

Heading Roper's 40-, 36-, and 30 easy cleaning.

A new king-size oven, 20 inches wide. is featured on all Roper 36-inch range lines are three "Gourmet" models which offer full complements of convenience and performance features. These include the "Rotis-O-Grill," the "Tem-Trol" automatic top burner and griddle, extra-capacity "Comfort-Level ' broiler, "Insta-Matic" oven guardian, automatically timed appliance outlets and many other features.

These features are available individually on many other Roper gas ranges. The "Tem-Tol" automatic top burner is offered on all-full-size models, and Roper's exclusive "Circle-Simmer" top burner is available on most.

New Automatic Gas Ranges Offer Large Variety For Modern Cooking

A complete variety of cooking is available with the new magnificant automatic Gaffers and Sattler gas range available at White's Auto Store, Cameron.

The homemaker may bake in the extra large oven, produce rotisserie recipes with exotic flavor, serve food with the "outdoor tang" from the broiler. All of this while she is preparing quick and easy griddle meals on top of the range.

Gaffers and Sattler gas range also incorporate such features as the teletronic signal center, the broil-a-vator in combination with the high broiler and rotisserie, full flow even heat oven with oven sentinal ,an automatic grease saver with teletronic signal when full, top burner timer, center simmer burners and fluorescent top lighting.

A new type even-heat oven expands to hold the largest of roasting pans for those large family meals. It is equipped with nontile oven racks a side outlet for the oven meat thermometer.

A timer automatically controls and shuts off the top burners, broiler and rotisserie. You simply set it for the cooking time required and at completion it shuts off automatically, eliminating over-cooking and burning of favorite recipes.

New styling of glass oven doors allows full view of oven. Sealing of door prevents disturbing temperature balance. The glass is heat-proof and sealed against cooking vapors.

The oven sentinel on the Gaffers and Sattler gas range is called the "most revolutionary cooking feature on the market!" It is an automatic meat thermometer and oven conrol. Just set the thermometer to well done, medium or rare, place in the meat and plug into the oven outlet. When the meat is done to your liking the oven shuts off.

A newly engineered filter guards against clogged pilots. A pressure regulator in the range maintains an even flow of gas to all burners regardless of variation in the gas supply. The automatic grease saver strains and reclaims dripplings from griddle in an over-sized container. A signal lights on the range signal center when the grease saver is full.

Support Your Hometown Merchants
Trade In Cameron First Friday

Tappan Presents New Gas Range After Research

After months of intensive research into homemakers preferences the Tappan Company of Mansfield, Ohio, has introduced a startling new 40-inch gas range, soon to be on display at Culpepper's of Cameron.

Called the Revelation, the new gas range features a high glass splasher panel with a stunning gold fleur-de-lis design. Trimmed in beautiful, durable chrome, the backguard is raised to protect walls from grease spatterings. A full-width fluroescent tube extends its full length, eliminating all shadows on the top cooking surface and work area below. Concealed from sight on the panel is an oven vent, which is deflected to help keep the kitchen wall clean.

Three basic controls are housed in the modernistic, Tel-U-Set control center which accents the charming warmth of the range. An automatic clock governs oven time, turning the heat on and off automatically, at times set by the homemaker. A dial on he roast meter is located left of the automatic clock. After the meat reaches the desired "doneness," the roast meter shuts off automatically. The Visiguide contains fingertip information on the proper cooking times and temperature for favorite foods, eliminating bothersome cook book references.

The biggest easy-to-clean feature of the new Revelation is the lift-up main top. The entire top of the range lifts up similar to an automobile to enable the homemaker to clean with ease and efficiency.

Safety lock valve knobs are designed to look like butterflies against the chrome control panel.

A new Adjust-To-Height broiler mechanically adjusts the distance between the flame and food. By simple finger operating of a lever, the homemaker can raise or lower the broiler rack, without moving it, to achieve broiling level. The broiler is also equipped with an extra-deep broiler pan and a chromium broiler grill.

The completely automatic oven is large enough to accomodate an entire dinner. Also equipped with Tappan's famous chrome lining for faster more uniform baking, for ease in cleaning. The oven also features a wide-vision Visualite lift-off oven door and matchless burner ignition with a cool-lo pilot.

Construction features include the toe-cove base and a life-time titanium porcelain finish.

Meat Thermometer Eliminates Guessing In Cooking Specialties

A revolutionary device that takes the guesswork out of roasting and produces cooking success every time is available on numerous gas range models. Described as a meat thermometer "brought right up to date," its operating efficiency makes meat and fowl cooking easy for the homemaker.

It is no longer necessary for her to check the weight of the meat or to try to determine its temperature, age, shape or proportions roast control, cooking a fowl or roast is not a complicated problem in mathematics.

The roast control gives the right answers to all cooking questions every time.

The roast or fowl is put into the oven in the usual way and the roast control probe is placed in the meat just as a thermometer would be inserted. Some of these built-in meat thermometers register temperature of the meat on a visible range-top dial. Others may be set for desired degrees of doneness and when the meat reaches that stage the oven turns off automatically. With this feature, meat cooks as desired wihout guesswork.

Ranges with roast controls have an easy-to-read chart that gives the internal temperatures required for vaious degrees of doneness of beef, cured pork, fresh pork, veal, ham, lamb and poultry.

Range Requirements To Include 'Auto' Ignition By Jan. 1

The American Gas Association has announced that all gas ranges after next January 1 must be completely equipped with automatic ignition in order to qualify for the A. G. A. Seal of Approval.

The A. G. A. board of directors in a recent meeting voted to make automatic ignition for ovens and broilers mandatory at the beginning of 1959. Automatic ignition of top burners has reviously been required for gas ranges bearing the approval seal.

Automatic ignition for commercial gas cooking equipment has been in effect since January 1, 1957.

You Get
ASTRONOMICAL VALUES

When You Report To 282 The Cameron Herald

At Culpepper's

TAPPAN LEADS THE WAY!

See The Handsome TAPPANS On Display At Culpepper's

Shown Above — The exciting NEW TAPPAN REVELATION, the most exciting NEW 40-Inch gas range introduced by TAPPAN this year. See TAPPAN ranges at CULPEPPER'S

Buy TAPPAN and SAVE And Get These Exciting Features

Model S 75	Model JSV - 75
Tappan	Tappan
Back Panel - Clock - Timer	Swing-Out Broiler
Divided Top	Lift Out Oven Bottom
Top Light Assembly	Divided Top
	Top Light Assembly
$169.95	$179.95

CULPEPPER'S

PHONE 41 IN CAMERON

modern new GAS Burner-with-a-Brain never burns a bacon slice...

Food can't burn or boil over... because the automatic GAS Burner-with-a-Brain won't let it. You set the thermostat control to proper temperature. When pan reaches that point the clean GAS flame turns itself down automatically. Only GAS gives such instant temp-control, up or down, as needed. See a demonstration of this magical miracle of modern GAS now, during our special TRADE-UP TIME range sale. Low, low prices for such cooking luxury. Big, big trade-up allowances for your old range. Come in and see the new GAS range features today.

another miracle of modern GAS

See Your Gas Range Dealer or
LONE STAR GAS COMPANY

Yoemen Down Mexia, 25-14 In Burst Of Power Offense

Already a defensvie juggernaut, the Cameron Yoemen Friday night unleashed a multiple offense that crushed a strong, but bewildered Mexia grid eleven, 25-14.

Junior quarterback Charles Hollas, injured early in the season, engineered a new look in YHS offense that dazzled the Black Cats with an 80 yard first quarter scoring drive, a field goal, a sensational 67-yard pass and precision mixture of running plays.

Instrumental in the Cameron offense that gobbled up 323 yards was Jesse Kirk, switched from quarterback to fullback for the game Friday at Yoe Field.

Kirk cracked through gaping holes in Mexia's line for 81 yards and two touchdowns, passed to HB John Wayne Josey for 67 yards and booted an amazing 36-yard punt that set up his second scoring drive.

Tough Lineplay

Behind all the offensive roar was some of the hardest line play a Cameron football team has displayed in modern history.

Keynoting the stern Cameron forward wall was 170-pound Raymond Tepera who snapped tacklers down almost at will, end George Zarosky and Kirk. Tepera and Zarosky accounted for one pass interception, a blocked punt and two recovered fumbles that se tup at least two Cameron scoring punches.

And yet these power-packed Yoemen shared the grid glory with Josey, nimble Carrol Fikes, and the forward wall including Johnny Tepera, freshman Ernest Bayer, Joe Humplik and the bulk of both defensive and offensive lines.

But Mexia refused to let about 2,000 fans forget the Black Cats were on the field.

The Joe Ed New-led Cats bounced back after Josey's first quarter score and field goal to score in two lightning plays only 4 seconds before the half.

New returned the Kickoff following Josey's goal to the Cameron 48, then flipped a first-down pass to Williams good for 43 yards to the Cameron 5.

Foley Scores

Then, with 1 second to go, New sent 190-pound FB Don Foley into the end zone for the TD.

Mexia scored its final touchdown when Foley dashed Cameron's left end for 14 yards to score.

But Mexia's second score was anti-climactic. It was the Yoemen's night. Here is how it went.

Following the kickoff, Kirk fumbled on Cameron's first play from scrimmage with Mexia recovering at the YHS 33.

Foley fell short 1 yard, Thomas picked up 5 and Trotter 1. A 5-yard penalty and incomplete pass gave the ball over to the Yoemen. Cameron failed to move the ball and Kirk punted out for 34 yards.

A Mexia screen-pass and three short dashes by Thomas and Foley took the ball into Cameron territory where the Yoe defense forced Foley to kick to Cameron's 20.

Cameron surged 80 yards in 13 plays for the first score. Fikes went 6 and Kirk 5 for the first. From the 31, it was Fikes for 2 and Josey for 10 and another first.

Josey, Kirk Crash

Kirk spun for 2 more, then Josey skirted left for 9. Kirk turned right end for 14 more yards to the Mexia 30. Then he cracked for 5 and Fikes went 3 to the 22.

Hollas carried for Kirk off guard again, picking up 1. Then it was Josey off left tackle for 5 to the Mexia 16.

Then came razzle-dazzle.

Razzle-Dazzle

Hollas slid to his left and lateraled to Kirk who romped for 5 yards, then flipped a second lateral to Josey. The senior halfback zipped the remaining 9 yards untouched for the score. Hollas' keeper attempt for the extra point was stopped. Cameron 6, Mexia 0.

Trotter took Cameron's kickoff back to his 31 where he picked up 9 yards from scrimmage. Foley went for 3 and New 8 before kicking out to the YHS 27.

Fikes and Josey alternated for 7. Again Hollas' hide-and-seek ball handling shook loose Fikes for 11 yards.

Josey was thrown for a 7-yard loss, but Kirk picked up 6 and Josey 3 before the new fullback kicked to Mexia's 14.

Tepera Recovers

Raymond Tepera recovered Cameron's kick at the 14 when Thomas fumbled. Cameron owned the ball.

Fikes went for 2, then lost 5. Josey attempted a field goal which fell short.

67-Yard Quickkick

At the Mexia 20, Tepera dropped Foley for 2 yards lost and felled Trotter for no gain. New quick Mraz who returned to the Cameron kicked a tremendous 67 yards to 13.

Fikes and Kirk each gained 3, then Fikes got a first to the YHS 24.

Then Kirk uncorked a 25-yard heave down the middle to Josey who zig-zagged to the Mexia 7 before Thomas tripped him with a shoestring tackle.

Following an incomplete pass, Josey made it for 9-0 with a field goal from the Mexia 9.

It was Mexia's turn to score with New's kickoff return to the Cameron 43 and 43-yard pass to the 5. Foley crashed for the score. New hit Maurice Fife for the exra poin pass. Cameron 9, Mexia 8 as the half ended.

Mexia took the second-half kickoff to their 35. Trotter ground out a first down, but New was forced to kick on fourth down.

Josey picked up 4 from the Cameron 26 and Fikes went 6 for the first down. Josey reeled off 5 and 6-yard sprints before Mexia recovered a fumble at the Cameron 46.

Thomas lost 1, then Mraz hauled in a New pass at the YHS 32, returning to his 48.

Mexia Hold

Kirk crashed for 15 and Fikes 2 to the Mexia 35 where Kirk kicked on fourth down to the Mexia 20.

Trotter and Thomas alternated for 6 before the Teperas and Zarosky blocked Foley's punt, recovering on the Mexia 20.

Hollas sent Kirk off guard for 7, then Josey left for 9 and the first down at Mexia's 5. Fikes skittered to the 1 and Kirk dove for the score. Fikes raced off right tackle for the extra point. Cameron 17, Mexia 8.

Raymond Tepera hauled in a second-down New pass returning to Mexia's 42. Kirk went 9 before a 15-yard penalty set the Yoemen back on their 49. Fikes gained 2.

Kirk went back to kick on fourth. Two Black Cat linemen filtered through as Kirk scrambled for control of a low pass from center.

Spinning away from his tacklers, Kirk strode two steps and booted 36 yards on the run.

Recovers At One

Seconds later, Raymond Tepera gathered in Thomas' fumble of Kirk's amazing kick to give Cameron possession at the Mexia 1-yard line.

Hollas sent Kirk into the end zone for the score. Josey's run for extra point was good. Cameron 25, Mexia 8.

Thomas, Foley and New were unable to make the first following the kickoff, forcing Mexia to kick to Cameron.

Fikes fumbled on third down, Mexia recovering on the YHS 30. Foley got 9, New 3 and Trotter 4 for a first down. Foley dashed left 14 for the score. Kick for extra point failed. Cameron 25, Mexia 14.

Following the final kickoff, Cameron ground out 27 more yards on the ground to run out the clock.

New Led Mexia groundgainers with 35 yards in 6 carries. Thomas Joe Owens and Wayne Wofford were Mexia's defensive standouts.

Statistics

Cameron		Mexia
13	first downs	5
256	Yds Rushing	114
67	Yds Passing	82
5	Pass Attpts	9
1	Pass Comps	4
2	Itercepts	0
1 for 15	Penalties	3 for 15
4 for 32	Kicks	7 for 38
3	Fumbles Rec.	1

Grid Gate Receipts Total $1,217 Friday

Final receipts from Friday nights game with Mexia totaled $1,217.25, gross, according to Wiley Loughmiller, Cameron School Superintendent.

Loughmiller added that of this gross total Mexia received a $250. guarantee and officials were paid $104.80. Net income for Cameron was $862.45.

Catalina Gas Ranges Incorporate Time, Work-Saving Conveniences

The Catalina gas range incorporates time-saving and work-saving features to provide greater cooking convenience for the homemaker. The new 1959 model of this range was introduced to customers in September by White Stores, Inc., exclusive distributor for these premium quality kitchen ranges at White's Auto Store, Cameron.

The Catalina ranges vary in a price field which is competitive with every gas range on the market today. They can be purchased in every style from the smaller, economy, or apartment-size ranges to the largest deluxe models which incorporate every convenience and luxury feature known to the range industry.

One of the most famous features found in some of the Catalina ranges is the famous range-top griddle. This griddle enables the homemaker to employ three-way efficiency, as it provides a handy top-of-range cooking area, added work space when the attractive chrome griddle shield is closed, and a 'bonus" fifth burner underneath. Other Catalina ranges feature "Look-in" oven windows which enable the homemaker to watch her oven cooking without loss of heat.

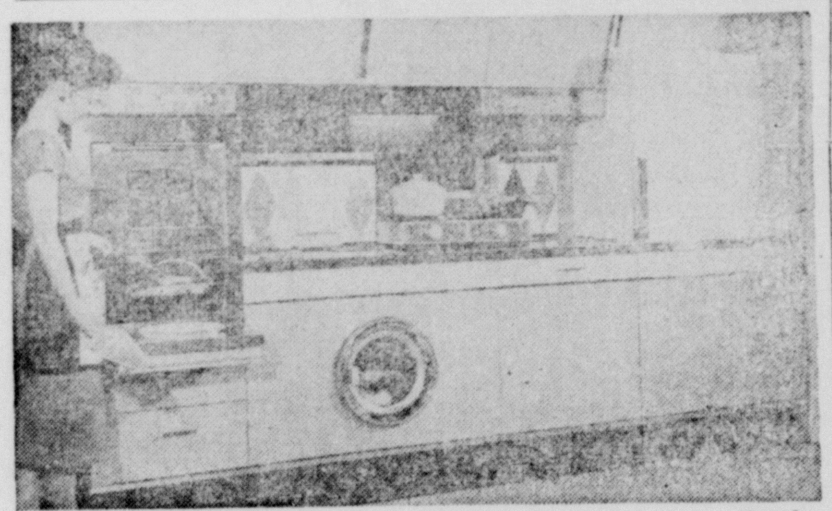
Modern homemakers, too, like the built-in rotisserie to be found in some Catalina gas range models. With this wonderful innovation, the homemaker can barbecue or roast meat and fowl to a mouthwatering golden brown, automatically.

One of the most sought-after of features in modern gas ranges is the "Burner With A Brain." Some models of the Catalina line employ this burner which makes every cooking vessel used fully automatic. You can't scorch or undercook with this magical burner.

Rogers Eagles Defeat Class 'B' Bartlett 14-6

The Roger's Eagles took their first win of the football year Friday night as they defeated class "B" Barlett 14 to 6.

Rogers scored in the third frame on a quarterback when Gary Tucker plunged from the 3 to the goal, a pass from Tucker to Carl Waits earned the 2 extra points.



SOMETHING NEW — Innovation in gas equipment is the Multimatic Wall kitchen supplying the functions of cooking, refrigeration, laundering, water heating and house heating. At right is the gas refrigerator with frozen food area and ice maker. The washer - dryer is centered below the work counter. Five top burners swivel back into the wall when not in use. The water heater is below the counter and the heating system is back of overhead storage cabinets.

Multimatic Wall Is Home Appliance Help

Home appliance design has taken a giant step forward with the introduction of the exciting new Multimatic Wall developed by the American Gas Association. Handsomely styled, the Multimatic Wall combines cooking, laundering, refrigeration, house heating and water heating in one compact unit.

The result of two years of intensive research and development by the gas industry, the space-saving unit offers maximum efficiency and convenience within a limited area. The project had its inception in 1955. After broad design objectives had been established by a special research committee, A. G. A, retained Walter Dorwin Teague, leading design and engineering development firm, to design and build the prototype model of the Multmiatic Wall.

Made entirely of steel in color-coordinated baked enamel finish, the Multimatic Wall is ten feet wide, seven feet eleven inches high and thirty-three inches deep. On the left is a built-in waist high oven, beneath which is a counter top broiler and three storage drawers. On the extreme right is a large refrigerator with a deep freeze compartment. Between the oven and refrigerator is a five-foot stainless steel counter which has a washer-dryer and water heater below.

Along the top of the counter are five fold-away surface burners which pivot down for cooking. Running across the entire top of the unit, behind a series of storage cabinets, is a horizontal heating system. The furnace is readily adaptable to gas air conditioning.

While the all-gas appliance center is designed for installation in the kitchen, it is not offered as a complete kitchen. To permit architects and builders greater flexibility in the placement of dining and clean-up area, a sink and dishwasher are not included.

Savings in building costs are realized because the Multimatic Wall integrates all of the major home appliances in one compact, space-saving unit. This eliminates the need for a basement, utility room and separate laundry area, making it particularly attractive to builders of large-scale developments, as well as owners of apartments, summer homes and multiple-family dwellings.

The Multimatic Wall has been thoroughly tested for safety, durability and performance. It is expected that the all-gas appliance center will be marketed at a price lower than the total cost of individual componens. It can be shipped completely assembled and requires only a simple, inexpensive installation.

As one of the nation's leading home builders put it: "Give us the Multimatic Wall and we'll build the house around it."

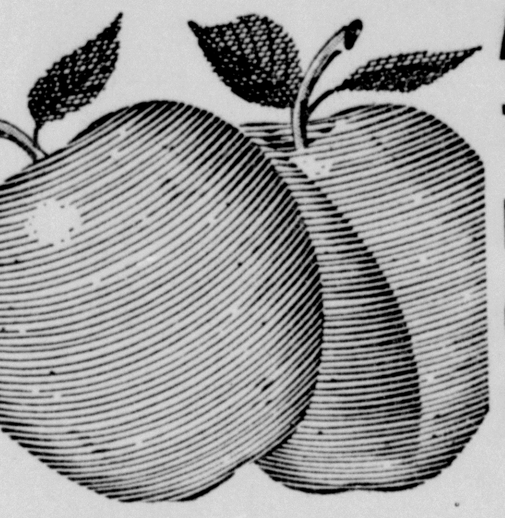
stock up ...and save

At Matula's

THREE BIG DAYS

Thurs., Fri., Sat. - Oct. 2 - 3 - 4

Limit Reserved on Quantities



APPLES Washington, Delicious, Lb. 10c

TOMATOES Carton 10c

LETTUCE Calif., Lb. 10c

CUCUMBERS Colo., Lb. 13c

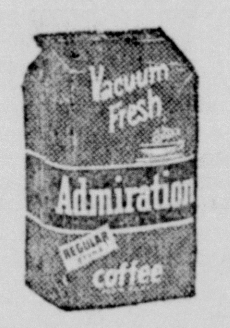
POTATOES Colo. No. 1 Red., Lb. 4c

CURTISS Marshmallows Big 10 oz. pkg. 17c

FLOUR A Coupon For FREE Gladiola Biscuits On Each Package, 5 Lbs. 45c

CORN MEAL Gladiola, White or Yellow 5 Lbs. 39c

COOKIES Nabisco, Oreo Creme Sandwich 11¾ oz. 35c



Admiration COFFEE Lb. 75c

Carnation 3 Tall Cans MILK 44c

GOOD HOPE — OLEO Lb. 17c

Fryers Swift Premium Fresh Dressed, Lb. 31c

Beef Shoulder Round — ROAST, Round, Boneless, lb. 77c

Seven or Chuck Cut — ROAST, lb. 57c

Beef or Veal — CHOP STEAKS, lb. 71c

BEEF RIB STEW MEAT, lb. 45c

Fresh Made — PORK PAN SAUSAGE lb. 55c

FRANKS, Picnic Brand lb. 49c

Lone Star — BACON, Sliced lb. 65c

Rinso Blue Large Size 27c

SCOTT TISSUE 2 - 1000 Sheet Rolls 23c

Economy Buys

1.00 Per Dozen

Le Grande, 300 Size JUNE PEAS 12 Cans 1.00

Le Grande BLACKEYE PEAS 12 Cans 1.00

Diamond Vienna Sausage 12 Cans 1.00

Rotel No. 1 SAUERKRAUT 12 Cans 1.00

Camp Fire, 300 Size PINTO BEANS 12 Cans 1.00

Alert DOG FOOD 12 Tall Cans 1.00

Matula's

— PHONE 262 —
CAMERON, TEXAS